



**FOR IMMEDIATE RELEASE**

Media Contacts

Marty Moe  
ebrary  
650-475-8752  
[marty.moe@ebrary.com](mailto:marty.moe@ebrary.com)

Tish Wagner  
Wagner Communications  
770-725-0585  
[Tish.wagner@ebrary.com](mailto:Tish.wagner@ebrary.com)

## **ebrary® Introduces New Server-Based Technology for Cost-effectively Creating Virtual Library Portals and Sharing Remote Collections**

**January 10, 2005 – Palo Alto, CA** – ebrary ([www.ebrary.com](http://www.ebrary.com)), a leading information services and technology provider, today introduced a new enterprise, server-based technology that will revolutionize how ordinary documents in the Portable Document Format (PDF) are viewed, distributed, and shared. Code named “Isaac” and currently in beta with several academic institutions, ebrary’s new technology enables libraries to easily and cost-effectively create and share Remote Collections of PDF content within the institution, with peer institutions, or on the Internet. Additionally, it allows them to create Virtual Portals that seamlessly integrate PDF documents from any Remote Collection, their institutional repository or content management system, as well as existing subscription databases.

Isaac provides seamless access to books, journals, case studies, reports, theses, dissertations, or any document in PDF. The new server-based technology integrates all the PDF content an institution owns, with the PDF documents it produces, with the PDF content it borrows and leases, while protecting copyrights through a variety of access controls. The robust technology is delivered via a single, easy-to-use, Web-based administrative user interface that contains a library’s brand.

“Isaac leverages the success of ebrary’s Dynamic Content Platform (DCP)<sup>™</sup>, our hosted service that delivers full-text books, reports, and other authoritative content from leading publishers to libraries in more than 60 different countries, representing more than 3.2 million patrons,” said Christopher Warnock, CEO of ebrary. “With Isaac, libraries can apply the same sophisticated research technology and functionality to any PDF content, through a server that they own. Essentially, Isaac customers can use our technology to cost-effectively develop their own optimized databases of content that they control. We are very excited to assist with the dissemination of valuable information by introducing Isaac to the marketplace.”

Similar to ebrary's DCP, Isaac features the ebrary Reader™ and InfoTools™. The ebrary Reader optimizes online viewing of PDF documents by serving one page at a time instead of the entire file in ebrary's Exchange Data Format (EDF). Anyone, regardless of bandwidth or connectivity limitations, can access files in EDF without cumbersome downloads. Like PDF, an EDF document maintains the exact appearance of the original document. Unlike PDF, EDF documents feature advanced research capabilities and word-level interaction through ebrary's customizable InfoTools. By selecting words in a current document, students, employees, patrons, and staff can use InfoTools to instantly access information from other EDF or PDF documents, digital databases, and resources on the Web.

Isaac includes the following key features:

- Ability to create Remote Collections of PDF content that can be shared within an institution, with peer institutions, and on the Internet.
- Virtual Portal capabilities – Libraries can provide seamless access to disparate data sources stored locally and remotely under a single Web-based interface.
- The ebrary Reader – This 700K ActiveX software application gives ebrary products all of the rich functionality while protecting copyrights.
- InfoTools – A feature of the ebrary Reader, this unique software provides a number of customizable utilities including:
  - Text highlighting and annotating
  - Copy and paste text selections into separate documents
  - Automated citations when content is copy/pasted or printed
  - Links to bibliographic references
  - Refined or in-depth search of document
  - Creation of an electronic bookshelf to store all research endeavors (links, highlights, annotations etc.)
- Full-text search, browse, and indexing
- Automated PDF submission through a “drag and drop” tool
- User access controls that allow librarians or system administrators to determine which groups of patrons or peers can access Remote Collections
- User access controls that allow students, professors, and librarians to determine what types of content are stored within their own local collections through the My Isaac user interface
- Reporting tools that show how content is being used

## **Pricing and Availability**

Isaac will be available in Q3 2005. Libraries interested in participating in ebrary's pilot program may email [sales@ebrary.com](mailto:sales@ebrary.com). For more information about Isaac and ebrary's DCP please visit [www.ebrary.com](http://www.ebrary.com).

## **Additional ebrary News**

In separate press releases issued today, ebrary announced 1) the availability of Custom Collections and a new perpetual access model, 2) a partnership with BookSurge to bring print-on-demand capabilities to libraries worldwide, 3) a new strategic distribution partnership with Blackwell's Book Services, and 4) significant achievements in 2004 including a more than 63% increase in its customer base and a 60% increase in content. Read the press releases at [www.ebrary.com](http://www.ebrary.com).

## **About ebrary**

ebrary® provides technology solutions and information services that students, employees, patrons, and staff need to be more productive, competitive, and knowledgeable.

The company has pioneered the Dynamic Content Platform (DCP)<sup>™</sup>, a hosted information delivery service that features a growing selection of more than 60,000 titles from more than 200 leading academic, STM, and professional publishers. ebrary's DCP provides simultaneous, multi-user access to customizable databases of full-text books, reports, maps, and other authoritative content in multiple subject areas.

ebrary offers server-based, enterprise software solutions, to easily and cost-effectively create remote collections and virtual content portals, from any PDF documents stored within a hard drive, database, or content management system.

All of ebrary's products feature the ebrary Reader<sup>™</sup>, which optimizes online viewing through the "real-time" conversion of PDF documents into ebrary's Exchange Data Format<sup>™</sup> (EDF). EDF serves any PDF file, regardless of size, through any connected Internet browser, one page at a time, making the delivery fast and efficient for the viewer.

InfoTools<sup>™</sup> is an advanced set of software features within the ebrary Reader that provides much more powerful and efficient research capabilities than editorial-based linking or multiple search queries. By selecting words within a current document, end users can instantly link to relevant information from other EDF or PDF documents, digital databases, and resources on the Web.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.

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