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**ebrary to Give Away Free E-Books with InfoTools while Enabling Librarians and Information Professionals to Collaborate with Peers**

**First eligible title is “Say It Like Obama: The Power of Speaking with Purpose and Vision”**

**October 28, 2009 – Palo Alto, CA, USA** – ebrary®, a leading provider of digital content products and technologies, today announced a new program that enables libraries, corporations, and other organizations to share title recommendations and potentially win full-text e-books from leading publishers for their entire institution. Every title includes ebrary InfoTools™, which turns every word into a portal to additional knowledge within the organization and on the web.

Each month, ebrary will conduct a sweepstakes for a free Perpetual Access digital book, handbook, report, map or other authoritative title. ebrary purchases the title, and the winning organization gets a perpetual license to it. To enter, organizations are required to suggest at least one ebrary title to include in the program. For each recommendation, the organization receives a sweepstakes entry, so the more titles they suggest, the greater the chances of winning. Additionally, participants may choose to make their recommendations viewable and searchable by others, and are encouraged to provide editorial copy on why their suggested titles are important.

“Essentially, ebrary wants to have fun with content and enable organizations to collaborate on their content needs through shared recommendations and input,” said Kevin Sayar, President of ebrary. “We look forward to extending this program to libraries, corporations, and the faculty and end-users they serve.”

The first title that ebrary will give away on December 1, 2009 is *Say It Like Obama: The Power of Speaking with Purpose and Vision*, by Shelly Leane (McGraw-Hill, 2008). Preview it at

<http://tinyurl.com/yk2tox0>. Winners may choose the title of the month, or select an eligible title of their choice of equal or lesser value. To enter and recommend titles for the program, organizations may search titles in Title Preview, then fill out a brief online form available at <http://www.ebrary.com/corp/sweepstakes.jsp>.

### **Win an E-Book an Hour at ALA**

At ALA Midwinter, January 15-18, 2010, in Boston, MA, ebrary plans to extend this program and give away a free e-book or other authoritative title every hour. Check the ebrary website ([www.ebrary.com](http://www.ebrary.com)) for details.

### **About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 350 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers e-publishing services for customers to cost-effectively distribute their own PDF content online on ebrary's servers or their own.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customers' choice, extending their value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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