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Global eBook Survey Results Now Available from ebrary

Survey received 583 respondents from 552 individual libraries throughout the world

June 11, 2007 – Palo Alto, CA – ebrary® (www.ebrary.com), a leading provider of eContent services and technology, today announced that the results of its informal eBook survey, completed by 583 librarians throughout the world, are now publicly available at no cost. Anyone interested in receiving a copy may register at <http://www.surveymonkey.com/s.aspx?sm=kqxPd1nXcrb9lRVf9ZWjQQ%3d%3d> or visit the ebrary booth (#1000) at the 2007 ALA Annual Conference exhibit, June 23-26 in Washington D.C.

ebrary's Global eBook Survey covers such topics as eBook usage, purchase drivers and inhibitors, digitization and distribution platforms, and more. It also includes an analysis of the results authored by Allen McKiel, Director of Libraries, Northeastern State University.

“We originally designed this survey for internal use, so that we could better understand the needs of our customers, both domestic and international,” said Kevin Sayar, President and Co-founder of ebrary. “Due to its overwhelming response, we decided to make our Global eBook Survey results available to the public. We’d like to thank all of the participants for completing the survey, as well as Allen McKiel for helping us present the findings in a manner most meaningful to the library community.”

“ebrary’s survey resulted in a body of information that can help librarians better understand the complexities of the evolving information sphere,” said McKiel. “It was a pleasure to work with ebrary to

analyze the survey results. ebrary in this and other efforts has impressed me as a vendor that continually strives to better understand and address the needs of its customers.”

Key survey findings include the following:

- Respondents ranked Google and other search engines as the least common ways that patrons find eBooks. Google and other search engines were also indicated among the least prevalent factors that drive eBook usage, while the library’s catalog and professor and staff recommendations were indicated as most prevalent.
- 78% of respondents described usage of eBooks at their libraries as fair to excellent.
- 81% of respondents indicated that integration of eBooks with other library resources and information on the web is “very” important.
- The number of respondents who chose subscription and purchase as their models of choice for acquiring digital content was almost equal.
- 56% of respondents are digitizing their own content or actively considering it, and 81% indicated that they will digitize their materials in-house.
- Price, subject areas, and access models were indicated as the most important factors when subscribing to or purchasing eBooks.

Librarians, publishers, and others are encouraged to provide their thoughts on the survey results via ebrary’s Global eBook Survey wiki at <http://ebrary.editme.com/>.

About ebrary (www.ebrary.com)

ebrary® is a leading provider of eContent services and technology. The company helps libraries, publishers, and other organizations disseminate valuable information to end users, while improving end-user research and document interaction.

The company has developed a flexible eContent platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to eBooks and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include the ebrary Reader™ with InfoTools™ software, which enable integration with other resources to provide an economical and efficient way to utilize information.

ebrary currently offers a growing selection of more than 120,000 eBooks and other titles from more than 260 leading publishers and aggregators.

For four consecutive years, ebrary has been named to the EContent 100 list of “companies that matter most” in the digital content industry.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.

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