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New E-book Packages Available for Purchase From ebrary

Libraries and other organizations can also save off list price for individual titles

April 14, 2008 – Palo Alto, CA – To make it easier and more affordable for libraries and other organizations to select and purchase e-books, ebrary®, a leading provider of e-content services and technology, today announced the availability of new tools and products that highlight premium, purchase-only titles in 20 high-use subject areas.

Starter Packs are fixed collections of 25 to 50 essential e-books with discounts available when purchased in their entirety. Subject Guides are more comprehensive, frequently updated listings of 150 to 190 current titles that librarians and other information professionals may use as selection tools to pick and choose individual e-books.

“With these new selection tools and products, ebrary continues to offer libraries and other organizations the most flexible options for acquiring content, while helping our publishing partners promote their premium titles,” said Leslie Lees, Vice President of Strategic Market Development. “By utilizing these packages of purchase-only titles, which are not available in any other ebrary product, our customers can more affordably and efficiently build and enhance their e-book collections.”

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The company has developed a flexible e-content platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to e-books and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include the ebrary Reader™ with InfoTools™ software, which enable integration with other resources to provide an economical and efficient way to utilize information.

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Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.

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