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**The First Global Faculty E-book Survey Results Now Available
from ebrary**

**Survey designed by librarians received 906 respondents from approximately 300 higher
education institutions**

November 5, 2007 – Palo Alto, CA, USA – ebrary® (www.ebrary.com), a leading provider of e-content services and technology, today announced that the results of its first Global Faculty E-book Survey, completed by 906 faculty members throughout the world, are now publicly available at no cost. Anyone interested in receiving a copy may register at http://www.surveymonkey.com/s.aspx?sm=wS8CU8W9N_2fIwRuMq5gNMsw_3d_3d. Copies will also be available at ebrary's table (#20) at the XXVII Annual Charleston Conference, Wednesday, November 7, 2007 in Charleston, SC, USA.

The 2007 Global Faculty E-book survey was developed by more than 200 librarians and is the first of its kind. ebrary plans to periodically repeat the survey to compare how the dynamics of print and electronic resources, usage, and attitudes among faculty members change over time.

“We are very excited to have received such enthusiasm and support from the library community with regards to this faculty e-book survey,” said Christopher Warnock, CEO and Co-founder of ebrary. “This survey was developed almost entirely by librarians, and librarians took the initiative and facilitated participation among their faculty members. We extend an enormous thank you to everyone who contributed to this survey, and we look forward to our continuing collaboration with libraries in the future.”

“ebrary has personally learned a number of things from this survey, which we intend to apply to our business going forward,” said Kevin Sayar, President and Co-founder of ebrary. “For example, 57 percent of respondents indicated that students do not know how to use electronic resources provided by the library, and nearly 28 percent stated that there is not enough instruction in how to use electronic resources. Providing better and more comprehensive training is definitely one area in which ebrary can help librarians, faculty and students alike, and we will be rolling out a new global training program later this month.”

The 2007 Global Faculty E-book Survey was designed to better understand faculty experience with electronic resources and printed materials. Learning objectives included usage for research and instruction, perceived strengths and weaknesses, attitudes, and instruction experience and preferences.

Key survey findings include the following:

- Approximately 50 percent of respondents indicated they prefer using online resources for research, class preparation, and instruction versus 18 percent who prefer print resources.
- Eighty-five percent of respondents viewed information literacy as very necessary, compared to 15 percent who stated it is somewhat necessary and less than 1 percent who find it unnecessary.
- Almost an equal number of faculty members require students to use electronic resources as print for course assignments.
- Fifty-three percent of respondents indicated that Google and other search engines are powerful tools for finding information. Twenty-nine percent indicated Google and other search engines are more useful tools than the print resources provided by the library, compared to 11 percent who indicated they are more useful than library-provided electronic resources.

Librarians, faculty members, publishers, and others are encouraged to write papers on the 2007 Global Faculty E-book Survey. An insightful analysis by Allen W. McKiel, Director of Libraries at Northeastern State University, is included with the survey results. For more information, please email marketing@ebrary.com.

About ebrary (www.ebrary.com)

ebrary® is a leading provider of e-content services and technology. The company helps libraries, publishers, and other organizations disseminate valuable information to end users, while improving end-user research and document interaction.

The company has developed a flexible e-content platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to e-books and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include the ebrary Reader™ with InfoTools™ software, which enable integration with other resources to provide an economical and efficient way to utilize information.

ebrary currently offers a growing selection of more than 120,000 e-books and other titles from more than 260 leading publishers and aggregators.

For four consecutive years, ebrary has been named to the EContent 100 list of “companies that matter most” in the digital content industry.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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