



**Media Contact**

Tish Wagner  
Wagner Communications  
707-963-8935  
[tish.wagner@ebrary.com](mailto:tish.wagner@ebrary.com)

**ebrary Signs 12 New Publishing Partners including University of Toronto Press and  
University of Michigan Press**

**March 25, 2008 – Palo Alto, CA** – ebrary® ([www.ebrary.com](http://www.ebrary.com)), a leading provider of e-content services and technology, today announced that 12 new publishers will make their e-books and other authoritative content available to libraries and other organizations as part of ebrary’s subscription and perpetual access offerings. Joining ebrary’s growing roster of the world’s most prestigious academic and professional publishing partners alphabetically are Baylor University Press, Edward Elgar Publishing, Organization for Economic Cooperation and Development (OECD), PennWell, Peterson Institute for International Economics, Pickering & Chatto, University of Alabama Press, University of Iowa Press, University of Massachusetts Press, University of Michigan Press, University of Nebraska Press, and University of Toronto Press.

“We are thrilled to make new content available to our customers from so many well known and respected publishers in subjects such as economics, business, humanities, social sciences, politics, history and religion to name a few,” said Leslie Lees, ebrary’s Vice President of Strategic Market Development. “By delivering thousands of important new titles that span a variety of subject areas, we add depth and breadth to our existing e-book products.”

**About Baylor University Press**

Established in 1897, Baylor University Press publishes thirty new titles each year in the field of religion. In accordance with Baylor University’s mission, the Press strives to serve the academic community by producing works of excellent quality that integrate faith and understanding.

**About Edward Elgar Publishing**

Founded in 1986, Edward Elgar Publishing is a leading international publisher in economics, finance, business and management, law and public policy. They have successfully created a prestigious list with over 3000 titles in print, publishing over 250 new books a year. Specializing in research monographs,

reference books and upper-level textbooks in these areas, they have three offices: Cheltenham, UK, Camberley, UK and Northampton, Massachusetts, USA.

### **About OECD (Organization for Economic Cooperation and Development)**

The OECD brings together the governments of the world's 30 leading industrialized countries, all committed to democracy and the market economy, to discuss and share their experiences. The principal objectives are sustainable economic growth and rising living standards, for themselves and the 100 other countries who also participate in the OECD's activities. As well as collecting data, the OECD monitors trends, analyses and forecasts developments and researches social changes. It has established a reputation as one of the world's largest and most reliable publishers of comparable statistics, and economic and social reports.

### **About PennWell**

PennWell Corporation is a highly diversified, business-to-business media company providing authoritative print and online publications, conferences and exhibitions, research, databases, online exchanges and information products to strategic global markets. Since 1910 PennWell has been known for providing comprehensive coverage of several strategic markets. In those early days, PennWell was a pioneer in the emerging oil industry with Oil & Gas Journal magazine, founded in 1902. Today PennWell publishes 45 business-to-business magazines and newsletters, conducts over 60 conferences and exhibitions on six continents, and has an extensive offering of books, maps, directories and database services.

### **About the Peterson Institute for International Economics**

The Peterson Institute for International Economics is a private, nonprofit, nonpartisan research institution devoted to the study of international economic policy. Since 1981 the Institute has provided timely, objective analysis and concrete solutions to key international economic problems.

The Institute attempts to anticipate emerging issues and to be ready with practical ideas to inform and shape public debate. Its audience includes government officials and legislators, business and labor leaders, management and staff at international organizations, university-based scholars and their students, other research institutions and nongovernmental organizations, the media, and the public at large. It addresses these groups both in the United States and around the world.

### **About Pickering & Chatto**

Pickering & Chatto publishes top quality research monographs within the social sciences and the humanities. All titles are peer-reviewed and the majority are published within series. Two of the most established series are Financial History and The Enlightenment World. Pickering & Chatto has also established itself as a key publisher in book history and history of science.

### **About the University of Alabama Press**

Founded in 1945, the University of Alabama Press publishes 70-80 academic and trade books per year. Located in Tuscaloosa, Alabama, the Press publishes books in American history, Southern history and culture, American religious history, Judaic studies, archaeology and anthropology, African American studies, creative non-fiction, rhetoric, literary criticism, public administration, and military history. The press publishes a limited number of journals, including Fairy Tale Review, Theatre History Studies, and Theatre Symposium.

The Press is also the publisher of the national trade imprint Fire Ant Books. These “books with bite” feature compelling stories aimed at a broad audience and are published in affordable paperback editions. Concentrating on military history and southern culture and history, and including both original works and reprint editions, Fire Ant Books represent some of the finest work published by university presses today. Since April 2006 the Press has also been the publisher of Fiction Collective 2, an imprint that has presented some of the world’s most exciting, innovative, and experimental fiction for more than thirty years.

### **About University of Iowa Press**

Established in 1969, the University of Iowa Press publishes books that fill the needs of scholars and students throughout the world, poetry and short fiction, and works of creative nonfiction. As the only university press in the state, Iowa is also dedicated to preserving the literature, history, culture, wildlife, and natural areas of the Midwest.

For the academic community, the Press publishes reference and course books in the areas of archaeology, American studies, American history, literary studies, literature and medicine, theatre studies, and the craft of writing.

For general readers, it publishes the winners of the Iowa Short Fiction Award and the Iowa Poetry Prize, poetry anthologies, books on the archaeology and natural history of the Midwest, cookbooks, letters and diaries, biographies, memoirs, regional history, and collections of historic and contemporary photographs.

### **About University of Massachusetts Press**

Founded in 1963, the University of Massachusetts Press is the book-publishing arm of the University of Massachusetts. Its mission is to publish first-rate books, edit them carefully, design them well, and market them vigorously. Since its inception, the Press has sold more than 2,000,000 volumes. Today it has over 900 titles in print and produces 30 to 40 new titles annually. The Press list is particularly strong in the field of American Studies, but also includes books on a broad range of subjects in the humanities and

social sciences. In addition to publishing works of scholarship, the Press produces books of more general interest for a wider readership. For more information, please visit [www.umass.edu/umpress](http://www.umass.edu/umpress).

### **About University of Michigan Press**

The University of Michigan Press was founded in 1930 as a publisher of books dedicated to important scholarly research. The Press now publishes books in a wide range of subjects, including political science, gender studies, fiction, theater, classics and archaeology, law, economics, and American history, with particularly strong lists in theater, politics, law, music, and regional. Additionally, the Press' innovative English-As-a-Second-Language books are considered among the best and are used the world over to prepare persons to use American English in schools.

### **About the University of Nebraska Press**

The largest and most diversified university press between Chicago and California, the University of Nebraska Press seeks to serve as the publisher for that enormous region. A nonprofit scholarly publisher, the University of Nebraska Press publishes approximately 100 new books and 50-60 reprint titles annually, along with 12 journals. The press currently has influential publishing programs in the Native peoples of North America; the histories, literatures, and cultures of the United States West; sports history and culture; the history of anthropology, archaeology, and comparative anthropology; Jewish studies; Latin American studies; literature in translation; literary nonfiction; and military history. Book series include Flyover Fiction, edited by Ron Hansen; American Lives, edited by Tobias Wolff; At Table; Bison Frontiers of Imagination; Comprehensive History of the Holocaust; and many more.

### **About the University of Toronto Press**

Founded in 1901, the University of Toronto Press is Canada's oldest scholarly press and is one of the largest university presses in North America, releasing approximately 140 new scholarly, reference, and general-interest books each year, as well as maintaining a backlist of over one thousand titles in print. For more information, please see [www.utppublishing.com](http://www.utppublishing.com).

### **About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary® is a leading provider of e-content services and technology. The company helps libraries, publishers, and other organizations disseminate valuable information to end users, while improving their research and document interaction.

The company has developed a flexible e-content platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to e-books and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include

the ebrary Reader™ with InfoTools™ software, which enable integration with other resources to provide an economical and efficient way to utilize information.

ebrary currently offers a growing selection of more than 170,000 e-books and other titles from more than 290 leading publishers and aggregators.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.

###