

ebrary Announces New “Topic of the Week” E-book Program

February 14, 2011 – Palo Alto, CA, USA – To make it easier for libraries to keep their e-book collections current and timely, ebrary®, a leading provider of e-books and research technology, today announced the commencement of its “Topic of the Week” program. Each week, ebrary’s on-staff librarians will select important topics and highlight relevant e-books on the ebrary website (www.ebrary.com). Anyone may freely browse these e-books using ebrary Title Preview™, and libraries have the option of purchasing individual titles at a discount with minimum order.

This week’s topic is Egypt, featuring e-books such as *Egypt (Middle East: Region in Transition)*, by Laura S. Etheredge (Britannica Educational Publishing, 2011). Additional titles on Egypt may be previewed at www.ebrary.com.

“With this new program, we hope to draw attention to important issues and events, and make information about them more accessible to librarians and their patrons,” said Kevin Sayar, President and General Manager of ebrary. “We are proud that we not only have the breadth of content from leading publishers to support this ongoing project covering diverse topics, but that we have the technology including InfoTools™ and DASH!™ that enable librarians to maximize discoverability through the seamless integration of other online resources and their own digitized materials.”

Once purchased, Topic of the Week titles can be seamlessly integrated with other ebrary products including Academic Complete™, ebrary’s award-winning subscription e-book database that offers unlimited access to a growing selection of more than 52,000 multi-disciplinary titles, as well as other perpetual access titles and e-books acquired through Patron Driven Acquisition.

Key features and benefits of ebrary products include the following:

- Available anytime through any web-enabled device including the iPad.

- Upload and integrate your own digital materials with DASH!™ (Data Sharing, Fast), available with select subscription databases.
- Free on-demand MARC records.
- Granular COUNTER-compliant usage reports.
- 24/7 web-based training with a real person.
- Powerful technology:
 - Multiple options for searching, navigating, and browsing.
 - ebrary InfoTools™, which turns every word into a portal to additional information on the web.
 - Notes and highlights that are automatically stored on a personal bookshelf.
 - Ability to copy/paste and print text with automatic citations and URL hyperlinks back to the source.
 - Personal bookshelves with moveable folders that can be shared with others.
 - ADA 508C compliant content, text-to-speech, and other accessibility features.

To request a demo, title list, or additional information, please email sales@ebrary.com.

About ebrary (www.ebrary.com)

ebrary® is a leading provider of e-books and research technology to libraries worldwide. Founded in 1999, the company offers more than 273,000 e-books from over 500 trusted publishers under flexible models including subscription, perpetual access, and patron driven acquisition. ebrary is the only e-book provider that enables customers to upload and integrate their own digital materials right from their computers with DASH!™ (Data Sharing, Fast) as well as apply cross-referencing with multiple online resources with InfoTools™. A member of the ProQuest family of companies and brands, ebrary is headquartered in Palo Alto, CA, USA.