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**ebrary Launches New SaaS Feature for Promoting Digital Content and
Generating Leads**

November 30, 2009 – Palo Alto, CA, USA – ebrary®, a leading provider of digital content products and technologies, today announced the availability of Title Preview™, a new Software as a Service (SaaS) feature that enables publishers, aggregators, corporations, and others to effectively market their digital content and increase leads. Anyone may try Title Preview by visiting <http://librarytitles.ebrary.com>.

“Since using Title Preview to showcase e-books that we sell as part of our Canadian Electronic Library, we have seen a tremendous increase in both website traffic and leads,” said Gary Gibson, President of Gibson Library Connections Inc. “With Title Preview, prospects can easily search across our entire selection, access the first few pages, and use InfoTools to navigate to other relevant titles. This interactive and integrated approach provides a very compelling and innovative way to market content online.”

“Title Preview is a very flexible marketing tool, which we have been using to successfully promote our own content products and services for several months,” said Christopher Warnock, CEO of ebrary. “We believe that by extending this new lead generation tool to our SaaS customers, they will see an even greater return on their ebrary investment.”

A key new feature of ebrary’s SaaS solutions, which enable organizations to quickly and cost-effectively create digital content products and distribute them directly to the markets of their choice, Title Preview offers the following features and benefits:

- ebrary marketing services to assist with generating and tracking leads
- Customized landing page created by ebrary's designer
- Ability to specify number of viewable pages
- Multiple searching options – simple and advanced
- Browse by topic
- Personal bookshelves to store titles of interest and email selections to peers
- Usage reports and statistics
- Other ebrary interface features including InfoTools™

See Title Preview and Other ebrary Technologies at Online Information and ALA

Midwinter

ebrary will be showcasing Title Preview and its other products and services at a number of upcoming events, including Online Information, December 1-3, 2009, in London, UK (stand #600), and ALA Midwinter, January 15-18, 2010, in Boston, MA (booth #1800). To schedule a demonstration, please email sales@ebrary.com.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 350 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers content services (SaaS and licensed) for customers to cost-effectively distribute their own PDF content online.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customers' choice, extending their value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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