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ebrary Launches On-Demand Libraries for CRM and Other SaaS Providers

SaaS Providers can Improve ROI by Pre-packaging Authoritative E-books and other Digital Content.

October 6, 2009 – Palo Alto, CA – ebrary®, a leading provider of digital content products and technologies, today announced a new service for Software as a Service (SaaS) providers that can help them show greater value to their customers, while providing end-users with the trusted information and tools they need to do their jobs more efficiently.

With ebrary's new On-Demand Libraries, SaaS providers can package their services with custom and branded collections of relevant e-books and other valuable materials from leading publishers valued at tens of thousands of dollars, showing a rapid return on investment (ROI). ebrary offers Customer Relationship Management (CRM) software providers a rich selection of digital content in sales & marketing, finance, human resources, business, leadership, and many other subjects. The company also offers content complementary to many SaaS providers to vertical markets such as medical, legal, and government. ebrary's selection may be previewed at <http://site.ebrary.com/lib/corptitles/home.action>.

Additionally, SaaS providers may seamlessly integrate their own manuals, whitepapers, reports, or any document in PDF with their On-Demand Library, which features powerful tools for efficiently finding, using, and managing information online.

“SaaS is fast-growing, competitive market,” said Christopher Warnock, CEO of ebrary. “By partnering with ebrary, we believe we can provide SaaS providers with a competitive advantage by showing instant value through an inclusive digital library, and ongoing value through increased employee knowledge and productivity.”

For more information please email sales@ebrary.com or visit www.ebrary.com.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 350 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers e-publishing services for customers to cost-effectively distribute their own PDF content online on ebrary's servers or their own.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customers' choice, extending their value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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