

ebrary Announces New E-book Program for Pharmaceutical Companies

September 27, 2010 – Palo Alto, CA – ebrary®, a leading provider of digital content products and technologies, today announced a new program for pharmaceutical companies that supports their digital content needs throughout the entire product lifecycle. From research and development, to manufacturing and distribution, to marketing and sales, ebrary provides the e-books and digital content services that can help pharmaceutical companies increase productivity, while extending their information budgets.

Available today, ebrary's new program includes:

- A choice of models for acquiring e-books and other authoritative materials from trusted publishers such as CRC Press, Elsevier Health Sciences, Informa Healthcare, Springer, and Wiley.
 - Choose to subscribe with unlimited access, purchase individual titles, and buy based on employee usage.
 - ebrary also offers many Doody's Core Titles.
- DASH!™ (Data Sharing, Fast), ebrary's do-it-yourself e-publishing tool.
- InfoTools™ and other advanced research technologies.
- 24/7 web-based training with a real person, complimentary marketing services, and more.

"ebrary believes that our flexible approach can help companies get their products to market faster and, most importantly, get critical medications to the people who need them," said Kevin Sayar, President of ebrary. "We are very excited to continue to grow our collection in areas important to the pharmaceutical industry and develop tools that address its specific needs."

To enable companies to stretch their budget dollars, ebrary recommends that pharmaceutical organizations subscribe to its affordable new Pharmaceuticals Subscription E-book Database, which provides simultaneous, multi-user access to a growing collection of more than 100 e-books on topics such as Drug Delivery, Toxicology, Clinical Trials, Drug Safety, Quality Control, Pricing, and Pharmaceutical Marketing. Preview the selection at <http://site.ebrary.com/lib/pharma/home.action>.

Companies may subsidize the subscription by purchasing individual titles in all key areas of the product lifecycle, and by subscribing to additional databases such as Engineering & Industrial Management, Medical Technology, and Sales & Marketing. Preview all content for the pharmaceutical industry at <http://site.ebrary.com/lib/pharmaceuticals>.

Additionally, pharmaceutical companies may use DASH! to upload and enhance their collections with their own digital materials such as e-prints, product information, research reports, patents, proposals, government documents, competitive intelligence, and more.

Additional key features and benefits:

- Available anytime through any web enabled device including the iPad—no cumbersome downloads.
- Free MARC records.
- COUNTER-compliant usage statistics.
- Powerful tools for easy researching:
 - Multiple options for searching, navigating, and browsing.
 - ebrary InfoTools™, which turns every word into a portal to additional information on the web. InfoTools can be customized to link employees to the resources of the company's choice.
 - Notes and highlights that are automatically stored on a personal bookshelf.
 - Ability to copy/paste and print text with automatic citations and URL hyperlinks back to the source.
 - Personal bookshelves with moveable folders that can be shared with others.
 - Much more!

For details about ebrary's new program, please visit

http://www.ebrary.com/corp/collateral/en/Corporate/ebrary_Pharma.pdf. Corporations may request a demonstration, title list, or more information by emailing sales@ebrary.com.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 425 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers content services—DASH! (do-it-yourself), Software as a Service (SaaS) and licensed—for customers to cost-effectively distribute their own PDF content online.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customer's choice, extending content value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.