

## ebrary Announces New Pilot Program for Public Libraries with Free Access for Local Schools

**May 24, 2010 – Palo Alto, CA** – To help public libraries address the growing needs of school students, job seekers, and other library patrons, ebrary®, a leading provider of digital content products and technologies, today announced a new pilot program that combines more than 20,000 e-books from leading publishers under a simultaneous, multi-user access subscription model; free access for local public high schools; do-it-yourself e-publishing tools; and complimentary marketing services.

“Today’s public libraries play a more important role than ever before, especially in light of the current economy,” said Christopher Warnock, CEO of ebrary. “In many cases, public libraries are an important resource for local schools, which have been hit hard in terms of materials budgets. They also serve as career counselor, helping unemployed patrons find work and others build their careers. Furthermore, public libraries are often the only place where patrons who do not own computers can gain access to government forms and other critical information. With this program, we aim to give public libraries a helping hand to address these and other community needs.”

Available today, ebrary’s Public Library Complete Pilot Program includes the following:

- A growing collection of more than 20,000 full-text e-books publishers such as Random House, Penguin, The McGraw-Hill Companies, and Taylor & Francis in multiple subject areas for schools & studying, career development, fiction, practical life skills, arts & leisure, and more. Preview the selection at <http://site.ebrary.com/lib/publiclibrarytitles>.
- Affordable, subscription-based pricing with simultaneous, multi-user access – No checkouts required.
- Free access for local public high schools.
- DASH!™ (Data, Sharing Fast) for uploading, integrating, and sharing searchable databases of government forms, community college programs, ephemera, special collections, and more.
- Complimentary marketing services and 24/7 web-based training with a real person.

## Additional Key Features and Benefits

- Highly affordable with discounts for systems and consortia.
- Available 24/7 through any web enabled device including the iPad -- No cumbersome downloads.
- Continued collection growth at no extra cost throughout the subscription term.
- Text to speech and other accessibility features
- Free MARC records.
- COUNTER-compliant usage statistics.
- Powerful tools for easy researching:
  - Multiple options for searching, navigating, and browsing.
  - ebrary InfoTools™, which turns every word into a portal to additional information on the web. InfoTools can be customized to link patrons to the resources of your choice.
  - Notes and highlights that are automatically stored on a personal bookshelf.
  - Ability to copy/paste and print text with automatic citations and URL hyperlinks back to the source.
  - Personal bookshelves with moveable folders that can be emailed to others.
  - Much more!

## See Public Library Complete in Action

Public libraries, systems, and consortia are invited to a breakfast focus group at ALA Annual, where ebrary will discuss the pilot program in greater detail as well as solicit input on trends, future business models for electronic content, challenges, and other matters pertaining to the public library community. To RSVP for the session, which will be held on Sunday, June 27, from 8am to 10am in Franklin A/B at the Four Points Sheraton in Washington DC, please complete our web form at <http://www.ebrary.com/corp/inforequest/ALAPublicLibraryBrkfst.jsp>.

Librarians, consortia, and others interested in seeing a demonstration may also email [sales@ebrary.com](mailto:sales@ebrary.com).



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Press Release

**About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 425 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers content services—DASH! (do-it-yourself), Software as a Service (SaaS) and licensed—for customers to cost-effectively distribute their own PDF content online.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customer's choice, extending content value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.