

## ebrary Adds Over 800 E-books To Public Library Complete, Seeks Advisory Board

**July 26, 2010 – Palo Alto, CA** – ebrary®, a leading provider of digital content products and technologies, today announced that it has enhanced its Public Library Complete Pilot Program with more than 800 e-books – including over 400 fiction titles – from [AMACOM](#), [Ballantine Books](#), [Bantam Books](#), [Chelsea House](#), [Global Media](#), and other leading publishers. Public Library Complete now includes a growing selection of nearly 21,000 multi-user access e-books as well as free access for public high schools, do-it-yourself e-publishing tools, and complimentary marketing services and training.

Additionally, to ensure that ebrary develops the best possible products and technologies for public libraries, and to better understand their needs, the company is creating a new advisory board of public and state librarians. Anyone interested in participating or receiving additional information may email [marketing@ebrary.com](mailto:marketing@ebrary.com).

“ebrary is very committed to serving the public library community, and we realize that engaging with the librarians who have expertise and insight will be critical to our growth and success,” said Kevin Sayar, President of ebrary. “We are encouraged by the excitement we have received to-date around our Public Library Complete Pilot Program, which was shaped by librarians, and look forward to evolving it into a program that further addresses their needs.”

### **About Public Library Complete**

Available today, ebrary’s Public Library Complete Pilot Program includes the following:

- A growing collection of nearly 21,000 full-text e-books publishers such as Random House, Penguin, The McGraw-Hill Companies, and Taylor & Francis in multiple subject areas for

schools & studying, career development, fiction, practical life skills, arts & leisure, and more.

Preview the selection at <http://site.ebrary.com/lib/publiclibrarytitles>.

- Newly added titles include:
  - *Don't Die Broke: How Annuities Can Guarantee Your Income and Keep Your Retirement from Going Belly-Up*, by David J. Reindel, Steve Marsh, and Fran Tarkenton (B2 Books, 2009). Preview title at <http://site.ebrary.com/lib/publiclibrarytitles/docDetail.action?docID=10281528>.
  - *Cat's Cradle*, by Kurt Vonnegut (Dial Press Trade, 1998). Preview title at <http://site.ebrary.com/lib/publiclibrarytitles/docDetail.action?docID=10383950>.
  - *Mr. X*, by Peter Straub (Ballantine Books, 2000). Preview title at <http://site.ebrary.com/lib/publiclibrarytitles/docDetail.action?docID=10137398>.
  - *Until It Hurts: America's Obsession with Youth Sports and How It Harms Our Kids*, by Mark Hyman (Beacon Press, 2009). Preview title at <http://site.ebrary.com/lib/publiclibrarytitles/docDetail.action?docID=10281508>.
  - *Making the Good Life Last: Four Keys to Sustainable Living*, by Michael A. Schuler (Berrett-Koehler Publishers, 2009). Preview title at <http://site.ebrary.com/lib/publiclibrarytitles/docDetail.action?docID=10315475>.
  - *Heller with a Gun*, by Louis L'Amour (Bantam Books, 2005). Preview title at <http://site.ebrary.com/lib/publiclibrarytitles/docDetail.action?docID=10137401>.
- Affordable, subscription-based pricing with simultaneous, multi-user access – No checkouts required.
- Free access for local public high schools in the public library's service district.
- DASH!™ (Data, Sharing Fast) for uploading, integrating, and sharing searchable databases of government forms, community college programs, ephemera, special collections, and more.
- Complimentary marketing services and 24/7 web-based training with a real person.

### Additional Key Features and Benefits

- Highly affordable with discounts for systems and consortia.
- Available 24/7 through any web enabled device including the iPad -- No cumbersome downloads.
- Continued collection growth at no extra cost throughout the subscription term.
- Ability to supplement with purchased titles that seamlessly integrate.
- Free MARC records.
- COUNTER-compliant usage statistics.
- Powerful tools for easy researching:
  - Multiple options for searching, navigating, and browsing.

- ebrary InfoTools™, which turns every word into a portal to additional information on the web. InfoTools can be customized to link patrons to the resources of your choice.
- Notes and highlights that are automatically stored on a personal bookshelf.
- Ability to copy/paste and print text with automatic citations and URL hyperlinks back to the source.
- Personal bookshelves with moveable folders that can be emailed to others.
- Much more!

**About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 425 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers content services—DASH! (do-it-yourself), Software as a Service (SaaS) and licensed—for customers to cost-effectively distribute their own PDF content online.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customer's choice, extending content value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.