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ebrary Launches New Patron Driven Acquisition E-Book Model

October 11, 2010 – Palo Alto, CA – As many libraries are facing significant budget cuts, it is increasingly difficult to provide end-users with access to the exact information they need, the moment they need it.

To help address this problem, ebrary® today announced that it has collaborated with librarians and publishers to develop a new patron driven acquisition (PDA) model. With ebrary's implementation of PDA, libraries may create collections of titles of their choice, provide full access to end-users, and have titles automatically added to their permanent collection in real-time based on usage.

A leading provider of digital content products and technologies, ebrary now offers librarians a choice of PDA, subscription, and perpetual access e-books that can be ordered, managed, and quickly delivered directly within its powerful, easy-to-use interface.

“At ebrary we continually strive to make it more efficient and affordable for libraries to acquire e-books and other authoritative materials from trusted publishers,” said Kevin Sayar, President of ebrary. “By adding patron driven acquisition to our product mix, we enable librarians to economically purchase e-books with guaranteed usage, while making more information discoverable to end-users.”

Key features and benefits of PDA from ebrary include:

- Authoritative titles from leading publishers such as ABC-CLIO/Greenwood, Cambridge University Press, Elsevier, The McGraw Hill Companies, Palgrave Macmillan, Taylor & Francis, and Wiley. ebrary currently offers over 155,600 e-books for PDA, which may be previewed at <http://site.ebrary.com/lib/pda>.
- Robust title selection tools including the ability to select by subject, publisher, price, publication date, and other key parameters.
- Profiling tool that automatically identifies appropriate content for PDA collection.

- Ability to create and modify automatic notifications for newly available titles of interest.
- Triggering system based on real usage.
- Real-time delivery of titles.
- Fund code management.
- Free MARC records.
- Weekly reporting.
- Upcoming short-term loans.
- Upcoming integration with YBP.

Administrative functions for ebrary's PDA program are consolidated within the ebrary interface along with other purchasing options for ease of use. All e-books selected for PDA are instantly added to the library's collection and seamlessly integrated with content acquired under additional ebrary models including perpetual access and subscription.

All ebrary products and services include the following key features and benefits to end-users:

- Available anytime through any web-enabled device including the iPad.
- Multiple options for searching, navigating, and browsing.
- ebrary InfoTools™, which turns every word into a portal to additional information on the web.
- Notes and highlights that are automatically stored on a personal bookshelf.
- Ability to copy/paste and print text with automatic citations and URL hyperlinks back to the source.
- Personal bookshelves with moveable folders that can be shared with others.

ebrary will be showcasing PDA at upcoming events. For a listing please visit

<http://www.ebrary.com/corp/newsEvents.jsp>. Libraries may also request a demo, title list, or additional information by emailing sales@ebrary.com.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 274,000 digital books, handbooks, reports, maps, journals and other valuable content from over 425 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers content services—DASH!

(do-it-yourself), Software as a Service (SaaS) and licensed—for customers to cost-effectively distribute their own PDF content online.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customer's choice, extending content value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.