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## ebrary Extends Patron Driven Acquisition Pilot Program, Announces Survey

January 5, 2010—Due to the success of its initial Patron Driven Acquisition (PDA) pilot for academic libraries, ebrary®, a leading provider of digital content products and technologies, today announced that it is extending the program through Spring 2010. The company intends to launch its finalized PDA product this summer.

Additionally, ebrary is conducting a survey to better understand libraries needs and challenges with regard to PDA models. The questionnaire is available through January at <http://tinyurl.com/ebrarypdasurvey>. Results will be available later this winter.

“As usage plays a key role in determining the value of electronic products and services, patron driven acquisition is quickly evolving as a model of choice,” said Leslie Lees, ebrary’s Vice President, Content Development. “We are proud to report an outstanding response to the first phase of our PDA pilot, and look forward to gaining even more invaluable input that will help shape our final product.”

ebrary’s PDA pilot participants are given access to a selection of approximately 100,000 e-books and other authoritative titles from the world’s leading publishers such as Wiley, Elsevier, and McGraw-Hill. Purchases are automatically triggered based on usage measured by page views, copies, and prints.

Titles purchased through the PDA pilot, integrate with other ebrary products and services including Academic Complete, ebrary’s flagship subscription product that provides cost-effective, multi-user access to a growing selection of more than 45,100 titles. Additionally, all ebrary titles include rich functionality for quickly and easily discovering and managing information online such as InfoTools, which turns every word into a portal to other online resources of the library’s choice; highlighting and annotating; multiple search options; and personal bookshelves.

For additional information about ebrary's PDA pilot please email [sales@ebrary.com](mailto:sales@ebrary.com).

**About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 425 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers content services (SaaS and licensed) for customers to cost-effectively distribute their own PDF content online.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customer's choice, extending content value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.