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ebrary Launches New Purchase-Only Titles

Libraries may now create and own a customized collection of eBooks and other titles from Springer, Taylor & Francis, Cambridge University Press, Elsevier, and other leading publishers

August 7, 2006 – Palo Alto, CA -- ebrary® (www.ebrary.com), a leading eBook technology and services provider, today announced the availability of 8,800 new eBooks and other titles that are only available for purchase and are not offered in any other ebrary product. These titles represent some of the most current and in-demand works from leading publishers such as Springer, Taylor & Francis, Cambridge University Press, Elsevier, Facts on File, Jones & Bartlett, Idea Group Reference, F.A. Davis Company, and Humana Press. ebrary’s purchase-only titles span multiple subject areas and are notably strong in science, technology, and medicine.

In addition to these new purchase-only titles, ebrary offers more than 80,000 eBooks and other authoritative content from more than 220 academic, STM, and professional publishers under a variety of pricing and access models.

“Our goal is to provide libraries and other organizations with flexible ways to acquire authoritative eContent, while providing effective revenue streams for our publishing partners,” said Chris Palma, ebrary’s Vice President of Content and Business Development. “By offering purchase-only collections, we are able to acquire very current, and in many cases frontlist titles from our publishing partners. ebrary is very excited to offer these new, high-value titles to the library community.”

Libraries and other organizations may purchase individual titles, creating a custom collection that meets their needs. For ebrary customers, the new purchase-only titles provide an efficient way to enhance their existing collections. Purchase-only titles are delivered via the ebrary platform, allowing seamless integration with other ebrary products, a library’s own PDF content, other digital resource in the library, and information on the web through ebrary’s InfoTools™ software.

“One of the most compelling aspects of the ebrary platform is that it enables any title to transparently integrate and interact with any other title, regardless of pricing or access model,” said Christopher Warnock, ebrary’s CEO and Co-founder. “With our platform, libraries can choose purchase-only titles, subscribe to pre-selected databases, create a custom collection from our general aggregation choosing an access and payment model for each title, and even

distribute their own PDF documents and content they have purchased from other vendors online. All documents in the ebrary system can be delivered to the end-user using the same library branded interface.”

About Cambridge University Press

Cambridge University Press is the oldest printing and publishing house in the world, and has been operating continuously as a printer and publisher since 1584. Since then, the Press has grown to become one of the largest academic and educational publishers in the world, publishing over 2,000 books and 150 journals a year. The Press publishes distinguished work in every scholarly discipline.

Titles available for purchase through ebrary include *Handbook of Pediatric HIV Care*, Steven Zeichner and Jennifer S. Read (Cambridge University Press, 2006), and *Cambridge Economic History of Latin America: The Long Twentieth Century*, Victor Bulmer-Thomas, John Coatsworth, and Roberto Cortes-Conde (Cambridge University Press, 2006).

About Taylor and Francis Group

Taylor & Francis has grown rapidly over the last two decades to become a leading international academic publisher. Through its many imprints such as Routledge, CRC Press, and Martin Dunitz, it publishes more than 1,000 journals and around 1,800 new books each year, and has a books backlist of more than 20,000 specialist titles.

Titles available for purchase through ebrary include *Wireless Security Handbook*, Aaron E. Earle (Taylor & Francis Group, 2005), and *Terrorism and Organized Hate Crime: Intelligence Gathering, Analysis, and Investigations*, Michael Ronczkowski (Taylor & Francis Group, 2003).

About Elsevier

Elsevier is one of the world's leading multiple-media publishers of scientific, technical, and health information products and services.

Titles available for purchase through ebrary include *Diagnostic Ultrasound Imaging: Inside Out*, Thomas Szabo (Elsevier, Academic Press, 2005), and *Clinical Engineering Handbook*, Joseph Dyro (Elsevier, Academic Press, 2004).

About Springer

Springer is the world's second-largest specialist publisher in the science, technology, and medicine fields, and has more than 150 Nobel prize-winners on its list. Springer publishes 1,450 journals and 5,000 new book titles every year.

Titles available for purchase through ebrary include *Encyclopedia of Cognitive Behavior Therapy*, edited by Arthur Freeman, et al (Springer, 2005), and *Malaria: Genetic and Evolutionary Aspects*, Krishna R. Dronamraju and Paolo Arese (Springer, 2005).

About Facts on File

Established in 1941, Facts On File currently publishes more than 250 new print and online reference titles each year, with an emphasis on curriculum-based reference products for the middle, high school, and college levels. Subject areas include: history, education, business, medical, health, technology, and science.

Titles available for purchase through ebrary include *Encyclopedia of the Palestinians, 2nd Edition*, Philip Mattar (Facts on File, 2005), and *Encyclopedia of the Heart and Heart Disease*, Deborah S. Romaine and Otelio S. Randall (Facts on File, 2004).

About Jones & Bartlett

Jones and Bartlett is widely recognized in the fields of mathematics, computer science, life sciences, physical sciences, health education, allied health, medicine, nursing, emergency care, emergency medical services, fire science, and criminal justice.

Titles available for purchase through ebrary include *Breastfeeding and Human Lactation, 3rd Edition*, Jan Riordan (Jones and Bartlett Publishers, 2004), and *Varney's Midwifery, 4th Edition*, Helen Varney-Burst, (Jones and Bartlett Publishers, 2004).

About Idea Group Reference

Idea Group Inc. (IGI) is an international publishing company specializing in high-quality research publications in the fields of information science, technology, and management.

Titles available for purchase through ebrary include *Encyclopedia of Information Science and Technology*, edited by Mehdi Khosrow-Pour (Idea Group Reference, 2005), and *Handbook of Research in Mobile Business: Technical, Methodological, and Social Perspectives*, edited by Unhelkar, Bhuvan (Idea Group Reference, 2006)

About F.A. Davis Company

Founded in 1871, F. A. Davis Company is a family-managed, independent publisher of textbooks, reference works, and electronic resources in nursing, medicine, and allied health professions.

Titles available for purchase through ebrary include *Nurse's Pocket Guide: Diagnosis, Prioritized Interventions and Rationales, 10th Edition*, Marilyn E. Doenges, Francis Moorhouse, and Alice C. Murr (F.A. Davis Company, 2006) and *Davis's Comprehensive Handbook of Lab and Diagnostic Tests--With Nursing Implications*, Anne M. VanLeeuwen, et al (F. A. Davis Company, 2006).

About Humana Press

Humana Press is a leading publisher of medical and scientific books and journals in both print and electronic media. Areas of specialization include biology and life sciences, medicine, chemistry, and technology.

Titles available for purchase through ebrary include *Thyroid Cancer: A Comprehensive Guide to Clinical Management, 2nd Edition*, edited by Leonard Wartofsky and Douglas Van Nostrand (Humana Press, 2006), and *Cell Imaging Techniques: Methods and Protocols*, edited by Douglas J. Taatjes and Brooke T. Mossman (Humana Press, 2005).

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ebrary products are delivered via the ebrary platform, which features patent-pending technology and enables flexible pricing structures and access models. The ebrary platform transforms eBooks or any PDF content into highly interactive databases, where every word, in every document, contextually links to additional information automatically through the ebrary Reader™ and InfoTools™ software.

ebrary has been named to the eContent 100 list of “companies that matter most” in the digital content industry for three consecutive years.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.