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ebrary® Supports National Library Week, Provides ALA Members with Free Access to Library Science Collection

The *American Libraries* archive now seamlessly integrates with more than 55 full-text books through ebrary InfoTools™

April 11, 2005 – Palo Alto, CA – In honor of National Library Week, April 10-16, 2005, ebrary® (www.ebrary.com), a leading information services and technology provider, today announced that it is offering American Library Association (ALA) members free access to a unique collection of more than 55 library science titles for a one-year term. The collection is seamlessly integrated with the *American Libraries* digital archive, enabling ALA members to extend their knowledge and research. *The American Libraries* digital archive is available today at <http://site.ebrary.com/lib/ala>.

Published by ALA, *American Libraries* is one of the industry's leading trade magazines available to all 64,000 ALA members. Both the *American Libraries* digital archive and ebrary's Library Science collection are delivered using ebrary's Dynamic Content Platform (DCP)™. ebrary's DCP combines authoritative content with sophisticated research technology including the ebrary Reader™, which optimizes page-by-page viewing of PDF documents, and InfoTools™, which seamlessly links search queries to multiple online databases and information on the Web.

“ebrary's Library Science collection will greatly enhance the *American Libraries* digital archive, and the project is a great way to help endorse National Library Week,” said Leonard Kniffel, editor and publisher of *American Libraries*. “By selecting any word or phrase in an *American Libraries* digital edition, our members can instantly search across ebrary's titles from leading publishers using the “Search Library Science Collection” item on the InfoTools menu. Additionally, they may take advantage of many other InfoTools functions including full-text searching across the *American Libraries* archive, linking to

resources on the Web such as dictionaries, encyclopedias, and maps, and highlighting text that is stored on a personal bookshelf for future reference.”

“We are proud to partner with ALA and *American Libraries* to show our support for National Library Week,” said David Bass, ebrary’s SVP of Sales & Marketing. “Librarians and their staff make enormous contributions to our schools, colleges, and the community in general. We hope that by offering access to our collection of digital books relevant to librarianship and library science, we can help with the greater cause.”

About ALA

American Libraries is the magazine of the American Library Association, the oldest and largest library association in the world, with more than 64,000 members.

About ebrary

ebrary® provides technology solutions and information services that students, employees, patrons, and staff need to be more productive, competitive, and knowledgeable.

The company has pioneered the Dynamic Content Platform (DCP)™, a hosted information delivery service that features a growing selection of more than 60,000 titles from more than 200 leading academic, STM, and professional publishers. ebrary’s DCP provides simultaneous, multi-user access to customizable databases of full-text books, reports, maps, and other authoritative content in multiple subject areas.

ebrary offers server-based, enterprise software solutions, to easily and cost-effectively create remote collections and virtual content portals, from any PDF documents stored within a hard drive, database, or content management system.

All of ebrary’s products feature the ebrary Reader™, which optimizes online viewing through the “real-time” conversion of PDF documents into ebrary’s Exchange Data Format™ (EDF). EDF serves any PDF file, regardless of size, through any connected Internet browser, one page at a time, making the delivery fast and efficient for the viewer.

InfoTools™ is an advanced set of software features within the ebrary Reader that provides much more powerful and efficient research capabilities than editorial-based linking or multiple search queries. By selecting words within a current document, end users can instantly link to relevant information from other EDF or PDF documents, digital databases, and resources on the Web.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.

