

ebrary Launches Medical Technology Database, Expands Business and Engineering E-book Offerings

February 8, 2010—Palo Alto, CA—Health care companies that design and manufacture medical devices, equipment, and instruments can now help their technologists, engineers, and other employees conduct research more efficiently and effectively, resulting in greater cost savings and faster development times for new products.

ebrary®, a leading provider of digital content products and technologies, today announced the availability of its new subscription database in Medical Technology. With titles from leading publishers including Elsevier's Academic Press and Taylor & Francis' CRC Press, the growing collection covers all aspects of medical technology including biomedical engineering and materials, imaging systems, medical instruments, nanotechnology, and tissue engineering.

"Innovations in medical technology extend and improve the quality of daily life for countless numbers of patients around the world," said Leslie Lees, Vice President of Content Development at ebrary. "We are proud to support the important work of medical technologists and their colleagues by offering a premium collection of the most-used e-books from the best publishers in the field, along with sophisticated technology to quickly and easily find, use, and manage information in the database and beyond."

Sample titles include the following:

- *Biomaterials in Orthopedics* edited by David E. Altobelli Deka, Vasif Hasirci, and Kai-Uwe Lewandrowski (Taylor & Francis, 2003). Preview it at <http://tinyurl.com/ydp8wmd>.
- *Biomedical Engineering Desk Reference* by Buddy D. Ratner, Joseph Dyro, and Sverre J. Grimnes (Elsevier, 2009). Preview it at <http://tinyurl.com/yb6f5ko>.

- *Handbook of Materials for Medical Devices* edited by J.R. Davis (ASM International, 2003). Preview it at <http://tinyurl.com/yh8algw>.
- *Medical Instrumentation: Accessibility and Usability Considerations* by Jewgeni H. Dshalalow and Jack M. Winters (Taylor & Francis, 2006). Preview it at <http://tinyurl.com/y9rp5x6>.
- *VLSI Circuit Design for Biomedical Applications* by Kris Iniewski (Artech House, 2008). Preview it at <http://tinyurl.com/yzqdjtv>.

Corporations can supplement the subscription database by purchasing individual e-books from Springer, Wiley, William Andrew, and other publishers in a wide range of medical technology topics including Artificial Joints & Organs, Biomechanics, Biomedical Materials, Ceramics in Medicine, Imaging Systems in Medicine, Implants, Medical Electronics, Medical Instruments and Apparatus, and Nanotechnology. ebrary also offers pre-selected bundles in Electronics Engineering, Materials Engineering, Mechanical Engineering, and other related subject areas. Preview the selection at <http://tinyurl.com/ebrarymedtech>.

ebrary Expands Business and Engineering Offerings

Hundreds of new e-books worth over \$14,000 have recently been added to ebrary's subscription databases in Finance, Leadership, and Sales & Marketing. With titles from leading publishers including AMACOM, Berrett-Koehler Publishers, IGI Global, and Kogan Page, the new selection covers a wide range of business topics including Accounting, Branding, Business Communication, Corporate Finance, Ecommerce, Market Research, Negotiation, Personnel, and Risk Management.

Additionally, the company has extended its Engineering product line with databases in Chemical, Civil, Electronic, Environmental, Materials, Mechanical, and Power Engineering. For a complete listing of ebrary's content offerings for corporations, please visit <http://www.ebrary.com/corp/corporationsContent.jsp>.

Powerful Research Technology with Customer Training and Support

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words of interest and automatically link to additional information within the collection and other online resources. Furthermore, personal bookshelves make storing, managing, and sharing highlights, notes, and hyperlinks quick and efficient. More information about ebrary's technology is available at <http://www.ebrary.com/corp/corporationsFeatures.jsp>.

The company also offers a variety of programs that helps corporations promote ebrary products to their employees, including live training sessions, on-demand videos and quick guides, and site branding and customization. Additionally, customers may use ebrary's COUNTER-compliant usage reports to easily view and analyze how collections are being used, down to the individual title level.

Pricing and Availability

ebrary's Medical Technology database and other new e-books are available today. Librarians, knowledge managers, information professionals, and others may request a title list, demo, trial, or other information by emailing sales@ebrary.com.

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