



**Media Contact**

Tish Wagner  
Wagner Communications  
707-963-8935  
[tish.wagner@ebrary.com](mailto:tish.wagner@ebrary.com)

**Informa Healthcare Licenses ebrary's Technology to Sell E-books Online**

**January 10, 2008 – Palo Alto, CA** – ebrary®, a leading provider of e-content services and technology, today announced that Informa Healthcare, a division of Informa PLC, has licensed its platform to sell and market Informa's growing selection of e-books online. With a portfolio that includes more than 250 new pharmaceutical science and clinical medicine books and other authoritative materials published each year, Informa Healthcare is a leading publisher in the life sciences and medical markets.

“With ebrary's technology, we expect to significantly grow our e-book business while increasing usage and customer satisfaction,” said Sarah Walkley, Publisher, Informa Healthcare. “Not only does ebrary's platform make it easy to submit e-books in industry standard PDF, it also offers flexible options for selling individual e-books and packages of e-books under both single- and multi-user access models. At the same time, ebrary's sophisticated Reader and InfoTools software make the research process easier and more productive for the end-user.”

“Informa Healthcare is one of the most dynamic publishing groups for the medical and life science communities and is continually seeking innovative ways to serve the needs of its customers,” said Christopher Warnock, CEO of ebrary. “We are very excited to be working with Informa Healthcare to provide their customers with online access to its valuable title list.”

Key features and benefits of the ebrary platform for publishers include the following:

- Flexible e-commerce options – ebrary offers subscription, purchase, and micro-transaction models
- “Browse-before-buy” capabilities
- Integration with multiple online resources
- Easy PDF submission
- Full text searching and indexing

- ebrary InfoTools™ provides contextual linking across multiple online resources
- The ebrary Reader™ streams pages, eliminating cumbersome document downloads
- Personal bookshelves
- Highlighting and annotating
- Multiple search options
- Copying and printing with an automatic citation and URL hyperlink back to the source
- Reporting tools and usage statistics

### **Additional ebrary Platform Announcements**

In separate press releases issued today, ebrary announced that the University of Toronto and Brigham Young University have also licensed its platform to distribute their own digitized materials online. The press releases are available at <http://www.ebrary.com/corp/newsReleases.jsp>.

### **About Informa Healthcare ([www.informahealthcare.com](http://www.informahealthcare.com))**

Informa Healthcare is the leading provider of business information for the pharmaceutical, biotechnology, medical devices, diagnostics, instrumentation, crop protection and animal health industries.

Part of Informa plc, it provides a wide range of news, magazines, R&D databases, books, research journals, mailing lists, contact directories and business reports.

Informa Healthcare offers over 3,000 eBooks covering all stages of the R&D cycle in pharmaceutical science and clinical medicine and with around 250 new books published each year. Books are created simultaneously in print and eBook formats and offer users flexible delivery options for the latest titles in the field.

### **About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary® is a leading provider of e-content services and technology. The company helps libraries, publishers, and other organizations disseminate valuable information to end users, while improving their research and document interaction.

The company has developed a flexible e-content platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to e-books and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include the ebrary Reader™ with InfoTools™ software, which enable integration with other resources to provide an economical and efficient way to utilize information.

ebRARY currently offers a growing selection of more than 120,000 e-books and other titles from more than 285 leading publishers and aggregators.

Founded in 1999, eBRARY is privately held and is headquartered in Palo Alto, CA.

###