



Media Contacts

Marty Moe
ebrary
650-475-8752
marty.moe@ebrary.com

Tish Wagner
Wagner Communications
707-963-8935
Tish.wagner@ebrary.com

IBM and ebrary to Distribute Technical eBooks to Libraries Worldwide

January 23, 2006 – Palo Alto, CA – Libraries throughout the world may now offer their patrons simultaneous, multi-user access to a highly interactive collection of computer and technology Redbooks™ from IBM®, the world's largest information technology company.

ebrary®, a leading eBook technology and services company, today announced that IBM Redbooks will make more than a thousand titles available through the ebrary Dynamic Content Platform (DCP)™, starting with 400 of its most popular Redbooks. The DCP delivers databases of eBooks to libraries under a number of different payment and access models and features the ebrary Reader™ and InfoTools™ software. IBM Redbooks titles will be available in several of ebrary's growing subscription databases including Academic Complete, Academic Standard, Academic International, and Computers and Information Technology.

“ebrary provides a very efficient and secure way for IBM to distribute our Redbooks into the global library marketplace leveraging our existing PDF workflow,” said Jackie Olson, Program Director, IBM's International Technical Support Organization (ITSO) and Authoring Services. “We really like the way in which ebrary's technology enhances our content for end-users, and are excited to work with such an innovative content distribution partner. By partnering with ebrary, we can provide librarians and their patrons with a valuable, integrated resource via a platform that protects our copyrights.”

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“As the global leader in information technology, IBM’s Redbooks are a significant enhancement to our databases, further differentiating our product offerings from others in the marketplace” said David Bass, ebrary’s Senior Vice President of Sales and Marketing. “We are confident our customers and marketplace will find IBM Redbooks a valuable resource.”

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