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New Publishers Join ebrary's Half-Off Sale

September 10, 2009 – Palo Alto, CA, USA – Five new publishers have joined ebrary's Half-Off Sale, adding over 1,800 eligible titles to the industry's biggest cost savings program of the year.

ebrary®, a leading provider of digital content products and technologies, today announced that ABC-CLIO/Greenwood, Informa Healthcare, IOS Press, John Benjamins, and University of British Columbia Press have recently joined 35 publishers who are offering backlist titles at 50% off list price through December 15.

More than 51,800 titles are now available through ebrary's first-of-its-kind sale from publishers such as Elsevier, Taylor & Francis, Cambridge University Press, Wiley, Springer, and many others. A real time listing is available at <http://www.ebrary.com/corp/promos.jsp#publisher>. The selection may be previewed at <http://site.ebrary.com/lib/librarytitles1/home.action>.

“The level of excitement around this program, both from the library community and our publishing and distribution partners, has been tremendous,” said Leslie Lees, Vice President of Content Development at ebrary. “Through this program, ebrary aims to help facilitate collaboration among publishers who need to sell digital content, and libraries that need an affordable way to acquire authoritative materials from a trusted source.”

New participating publishers are offering the following titles and minimum orders through ebrary's Half-Off Sale.

ABC-CLIO/Greenwood

Discounted content: Selected titles

Minimum order: 25 titles for academics and corporations
Preview it: Email sales@ebrary.com for a title list

Informa Healthcare

Discounted content: Backlist published through 2004
Minimum order: 25 titles for academics, 15 for corporations
Preview it: <http://tiny.cc/Informa>

IOS Press

Discounted content: Backlist published through 2006
Minimum order: 25 titles for academics and corporations
Preview it: <http://tiny.cc/IOS>

John Benjamins

Discounted content: Backlist published through 2007
Minimum order: 25 titles for academics and corporations
Preview it: <http://tiny.cc/JohnBen>

University of British Columbia Press

Discounted content: Backlist published through 2006
Minimum order: 25 titles for academics and corporations
Preview it: <http://tiny.cc/UBC>

To request a title list, demonstration, or other information please email sales@ebrary.com.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 350 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers e-publishing services for customers to cost-effectively distribute their own PDF content online on ebrary's servers or their own.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customers' choice, extending their value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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