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ebrary's Half-Off Sale Now Includes 50,000 E-books from 28 Leading Publishers

New Participants Include Princeton University Press, University of California Press, University of Toronto Press, Emerald, and Others

August 25, 2009 – Palo Alto, CA, USA – ebrary®, a leading provider of digital content products and technologies, today announced that more than 50,000 e-books and other authoritative titles in all subject areas are available through its Half-Off Sale, which ends December 15. To-date, more than 28 of the world's leading publishers are participating in the industry's largest cost-savings program, and additional publishers are expected to sign up shortly.

“ebrary is ecstatic to receive such an overwhelming level of participation among our publishing partners,” said Leslie Lees, Vice President of Content Development at ebrary. “By joining our Half-Off Sale, we can make it easier and more affordable for libraries, corporations, and other organizations to provide end-users with the information they need to increase knowledge and efficiencies.”

The following new publishers are participating in ebrary's Half-Off Sale, joining Cambridge University Press, Elsevier, IGI Global, Springer, Taylor & Francis, Wiley, and many others. All of the new publishers are offering 50% off titles published through 2006 with a 25 title purchase minimum. For a real-time listing of participating publishers visit <http://www.ebrary.com/corp/promos.jsp#publisher>.

Emerald Group

Preview it: <http://tiny.cc/emerald>

International Development Research Centre (IDRC)

Request a title list by emailing sales@ebrary.com

Princeton University Press

Preview it: <http://tiny.cc/PrincetonUP>

Thorogood Publishing

Preview it: <http://tiny.cc/Thorogood>

University of Alabama Press

Preview it: <http://tiny.cc/Alabama>

University of California Press

Preview it: <http://tinyurl.com/19r5kh>

University of Toronto Press

Request a title list by emailing sales@ebrary.com

To request a title list, demonstration, or other information please email sales@ebrary.com.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 350 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers e-publishing services for customers to cost-effectively distribute their own PDF content online on ebrary's servers or their own.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customers' choice, extending their value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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