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**Gibson Library Connections Significantly Increases its eBook Business with
the ebrary Platform**

October 8, 2007 – Québec, Canada – Gibson Library Connections (GLC), a leading provider of eBooks to the Canadian library community, today announced that it has greatly expanded its product line and customer base since licensing the ebrary platform in 2005. Among other achievements, GLC’s growing roster of customers now exceeds 35 Canadian institutions including over one third of the universities in the country, representing more than 500,000 end users. In 2007, the company estimates it will increase its revenue by more than 300% over the previous year.

“Gibson Library Connection built its business line from the ground up using the ebrary platform, and we are excited to see such a tremendous return on our investment,” said Gary Gibson, President of Gibson Library Connections. “We chose the ebrary platform based on its affordability, flexibility, and rich functionality such as InfoTools.”

“It is extremely gratifying to be able to help an innovative company like GLC be successful through our technology,” said Monica Nogueira, ebrary’s Global Director of Business Development. “We look forward to continually enhancing our platform to enable publishers, libraries, and other organizations to cost-effectively, securely, and efficiently distribute and archive their eContent online.”

In June 2005, Gibson launched the Canadian Electronic Library (CEL) with the Canadian Publishers and Canadian Public Policy Collections using the ebrary platform. At the time, the Publishers Collection included approximately 2,000 titles from a dozen publishers, which GLC licensed to Canadian libraries under a subscription model.

“It was extremely quick and easy for us to get our business up and running on the ebrary platform,” said Gibson. “The content submission process is straightforward, and it includes excellent DRM features. And, since ebrary provides a hosted service, there were no development or overhead costs.”

By the end of the year, CEL will include more than 14,000 titles making it Canada’s largest collection of eBooks for libraries. The selection includes nearly 7,000 current in-copyright titles from 50 major Canadian publishers such as McClelland & Stewart, Irwin law, University of Toronto Press, and McGill-Queen’s University Press. CEL customers may choose among pre-selected databases or purchase titles individually.

In 2008, GLC plans to migrate to ebrary’s forthcoming standalone licensed product, which will be implemented and maintained in Canada.

In a separate press release issued today, ebrary announced that Duke University Press has licensed its platform to host and deliver a new eBook product. The press release is available at http://www.ebrary.com/corp/newspdf/ebrary_DukeUP.pdf.

For more information about the ebrary platform, please email platform@ebrary.com.

About Gibson Library Connections

Gibson Library Connections is a publisher and distributor of digital content serving the Canadian library market. As a distributor, GLC represents a select number of international publishers, including ebrary, providing Canadian libraries with a trusted local source for selection and acquisition of valuable electronic resources. GLC’s publishing activities are centered on the Canadian Electronic Library.

About ebrary (www.ebrary.com)

ebrary® is a leading provider of eContent services and technology. The company helps libraries, publishers, and other organizations disseminate valuable information to end users, while improving their research and document interaction.

The company has developed a flexible eContent platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to eBooks and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include the ebrary Reader™ with InfoTools™ software, which enable integration with other resources to provide an economical and efficient way to utilize information.

ebrary currently offers a growing selection of more than 120,000 eBooks and other titles from more than 260 leading publishers and aggregators.

For four consecutive years, ebrary has been named to the EContent 100 list of “companies that matter most” in the digital content industry.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.

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