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ebrary Announces Downloads and Results of Download Survey

October 27, 2011 – Palo Alto, CA, USA – To further provide researchers with access to authoritative information whenever and wherever they need it, ebrary®, a leading provider of e-books and research technology, today announced the ability to download e-books onto multiple devices including the Kindle, iPad, iPhone, laptops and other devices. Additionally, the company announced a dedicated mobile application is in development and slated to ship later this year.

“ebrary is happy to announce that we have added downloading capabilities to our products, at no additional cost to academic, corporate, school, or government libraries,” said Kevin Sayar, President and General Manager of ebrary. “Libraries can now acquire the e-books their patrons need, under a model that meets their individual budget requirements including subscription, perpetual archive, and patron driven acquisition, with both online and offline access.”

The growing demand for downloading has been substantiated by a recent ebrary survey of more than 1,000 librarians, which indicated 92% found providing offline access to e-books more or equally important than providing online access.

“The ability to keep pace with the ever-evolving ways that patrons expect to find and use authoritative information is clearly important to the library and publishing community,” said Dr. Allen McKiel, Dean of Library Services at Western Oregon University, who will be presenting results of ebrary’s Download Survey at the Charleston Conference, 11:15am on Saturday, November 5 in the Francis Marion, Carolina Ballroom. “It is most helpful that ebrary not only uses these surveys to inform the development of its technology, but also shares them to facilitate dialog on the ongoing implications for libraries and publishers.”

Additional key findings from ebrary’s Download Survey of librarians include the following:

- 32% responded that their libraries currently provide offline reading options

- 19% stated that their libraries provided tethered access (not downloaded) to mobile devices
- 95% did not think that tethered mobile access obviated the need for offline mobile access
- Searching within a title, selecting page font, and navigating the table of content ranked the highest for desired functionality for offline mobile access

Anyone may register to receive a complimentary copy of the download survey and McKiel's paper at <http://www.tfaforms.com/222151>.

About ebrary (www.ebrary.com)

ebrary is a leading provider of e-books and research technology to libraries worldwide. Founded in 1999, the company offers more than 273,000 e-books from over 500 trusted publishers under flexible models including subscription, perpetual archive (purchase), patron driven acquisition, and short-term loans. As YBP Library Service's preferred e-book partner, ebrary's titles are available in GOBI™, as well as YBP's Approval and Demand Driven Acquisition (DDA) service. ebrary is the only e-book provider that enables customers to upload and integrate their own digital materials right from their computers with DASH!™ (Data Sharing, Fast) technology as well as apply cross-referencing with multiple online resources with InfoTools™ technology. A member of the ProQuest® family of companies, ebrary is headquartered in Palo Alto, CA, USA.

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