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New eBook Databases from ebrary Help Companies Increase Sales and Develop Stronger Leaders

June 5, 2006 – Palo Alto, CA -- ebrary® (www.ebrary.com), a leading eBook technology and services provider, today launched two new subscription eBook databases for the corporate marketplace: Leadership and Management, and Sales and Marketing. The new databases are designed to help employees make important business decisions and develop their skills. ebrary's eBook databases provide anytime, anywhere access to authoritative content that seamlessly integrates with relevant internal corporate information as well as external web-based resources through ebrary's InfoTools™ software.

Like all ebrary subscription databases, Leadership and Management, and Sales and Marketing are available under a simultaneous, multi-user access model. The databases feature current eBooks from such esteemed publishers as AMACOM Books, John Wiley & Sons, Jossey-Bass Publishers, Kaplan Publishing, The McGraw-Hill Book Companies, and many others.

“ebrary is pleased to offer an affordable solution for companies that wish to better sell and market their products in the global economy and develop stronger leaders,” said David Bass, ebrary's Senior Vice President of Sales and Marketing. “We believe our content and technology can educate employees to make better decisions and improve efficiencies in the corporate workforce.”

With more than 770 titles, ebrary's Leadership and Management database includes eBooks on mentoring, profiles of successful leaders, strategic planning, entrepreneurship, personnel management, project management, organizational behavior, and many other subject areas.

ebrary's Sales and Marketing database features more than 680 eBooks on topics such as sales strategies, creating and maintaining a strong brand, writing a marketing plan, effective customer service, international marketing, public relations, e-commerce, and online marketing.

Both databases include a rich selection of eBooks that help employees improve their everyday business and communications skills, from how to use popular software programs, developing business math and accounting skills, and improving grammar, writing, and public speaking.

Key Features and Benefits

- Simultaneous, multi-user access.
- Continued content growth at no extra cost throughout the subscription term.
- Customizable InfoTools software turns every word in every eBook into a contextual link to the online information of a corporation's choice.
- Page-by-page online viewing through the ebrary Reader™ software eliminates the need for cumbersome document downloads.
- Personal Bookshelves automatically store links to highlights, notes, and bookmarks.
- Multiple search options include simple, advanced, Boolean, and proximity. ebrary also supports federated search.
- Copying and printing with an automatic citation and URL back to the source.
- Ability to highlight text and take notes alongside a page.
- Integrates with existing research resources and enterprise search engines.
- Reporting tools show how content is being used while protecting end-user privacy.
- PDF-based platform maintains the exact appearance of the original document.

Pricing and Availability

ebrary's Leadership and Management, and Sales and Marketing eBook databases are available today through ebrary's authorized corporate reseller, Local Knowledge Online (sales@localko.com). They are priced according to the number of user seat licenses within the corporation.

Additional information about ebrary's eBook databases for corporate libraries is available at www.ebrary.com

About ebrary (www.ebrary.com)

ebrary® is an eBook technology and services company dedicated to serving the library and publishing community.

The company offers libraries a growing selection of eBooks under both a subscription and perpetual access model. For publishers, ebrary provides multiple ways to cost-effectively and efficiently distribute content in industry standard PDF to libraries and other global markets.

ebrary products are delivered via the ebrary Dynamic Content Platform (DCP)[™], which features patent-pending technology and enables flexible pricing structures and access models. The DCP transforms eBooks or any PDF content into highly interactive databases, where every word, in every document, contextually links to additional information automatically through the ebrary Reader[™] and InfoTools[™] software.

ebrary has been named to the eContent 100 list of “companies that matter most” in the digital content industry for three consecutive years.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.