

ebrary Becomes First E-book Provider to Offer CHOICE Outstanding Academic Titles

August 25, 2010 – Palo Alto, CA – For the first time, universities, colleges, and other institutions can provide their students, faculty, and other researchers with anytime, anywhere access to a digital collection of recent Outstanding Academic Titles (OAT) as selected by CHOICE, the premier source of scholarly reviews trusted by over 35,000 librarians, faculty, and other academics worldwide.

ebrary®, a leading provider of digital content products and technologies, has partnered with CHOICE to offer digital editions of nearly 1,000 of CHOICE's recent Outstanding Academic Titles. Published annually, the CHOICE OAT list represents the top 10% of more than 7,000 academic books, electronic media, and Internet resources reviewed by CHOICE that year.

“CHOICE is delighted to be partnering with ebrary on this new initiative,” said Irving Rockwood, CHOICE Editor & Publisher. “E-books are clearly here to stay, and thanks to this new partnership, ebrary customers will now have easy, convenient access to a collection of CHOICE's Outstanding Academic Titles in e-book format. So far as we know, this is a first, and we believe it will be enthusiastically received by ebrary customers, CHOICE subscribers, and library patrons everywhere. We thank ebrary for helping to make this possible.”

“ebrary is proud to lead the way in providing digital access to such a prestigious selection of renowned scholarly works,” said Leslie Lees, Vice President of Content Development at ebrary. “With our powerful technology, which makes it quick and easy to find, use, and manage information online, we are pleased to help students, faculty, and other academics around the world unleash and utilize the knowledge contained in these publications to effectively and efficiently move forward in their research projects.”

Spanning all academic subject areas including Business & Economics, Education, History, Language & Literature, Music, Philosophy, Political Science, Psychology, Religion, and Sciences, ebrary's CHOICE

selection features leading publishers including Cambridge University Press, Duke University Press, Harvard University Press, Oxford University Press, Routledge, University of California Press, University of Chicago Press, Wiley, and Yale University Press. The titles may be previewed at <http://site.ebrary.com/lib/choicetitles>.

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Libraries may request a demonstration, title list, or more information by emailing sales@ebrary.com.

About CHOICE (www.ala.org/acrl/choice)

Founded in 1964, CHOICE is the premier source for reviews of academic books, electronic media, and Internet resources of interest to those in higher education. Each year CHOICE publishes more than 7,000 concise, critical, expert reviews of new scholarly books and electronic sources in fields spanning the entire college curriculum. More than 35,000 librarians, faculty, and key decision makers rely on *Choice* magazine and *Choice Reviews Online* (www.cro2.org) for collection development and scholarly research. CHOICE subscribers include most college and university libraries in the United States and a

steadily increasing number of international institutions. CHOICE is a publishing unit of the Association of College and Research Libraries, a division of the American Library Association.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 425 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers content services—DASH! (do-it-yourself), Software as a Service (SaaS) and licensed—for customers to cost-effectively distribute their own PDF content online.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customer's choice, extending content value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.