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Charleston Conference Chooses CIBER, YBP, and ebrary to Deliver Keynote Address on Global Library Survey

October 12, 2009 – Charleston, SC, USA – The Charleston Conference announced today that CIBER research group, Baker & Taylor’s YBP Library Services, and ebrary®, a leading provider of digital content products and technologies, will present one of this year’s keynote addresses on the results of their global library survey examining challenges, trends, and best practices in tough economic times.

Based on input from nearly 200 librarians worldwide, the questionnaire is now available at <http://tinyurl.com/cibersurvey> and will remain open through Sunday, October 18. The keynote address will take place on Thursday, November 5, from 10:45am to 11:30am at the Charleston Observatory in Charleston, SC. Presenters will include Professor David Nicholas, Director of the Department of Information Studies, UCL Centre for Publishing, and CIBER research group; Mark Kendall, Senior Vice President, Global Sales at YBP Library Services; and Christopher Warnock, CEO of ebrary.

To pre-register to receive a complimentary copy of the survey prior to Charleston, please visit <http://www.ebrary.com/corp/inforequest/survey2009.jsp>.

“CIBER, YBP, and ebrary are well known for working closely with the library community in their initiatives, including soliciting input on the topic and types of questions to ask for this survey,” said Katina Strauch, Head of Collection Development at College of Charleston and Charleston Conference Founder. “As many of our conference attendees participated in that process, we are confident that the results will be of utmost interest and value to them.”

About the Charleston Conference (<http://www.katina.info/conference>)

The Charleston Conference is an informal annual gathering of librarians, publishers, electronic resource managers, consultants, and vendors of library materials in Charleston, SC, in November, to discuss issues of importance to them all. It is designed to be a collegial gathering of individuals from different areas who discuss the same issues in a non-threatening, friendly, and highly informal environment. Presidents of companies discuss and debate with library directors, acquisitions librarians, reference librarians, serials librarians, collection development librarians, and many, many others. Begun in 1980, the Charleston Conference has grown from 20 participants in 1980 to over 1,000 in 2005.

About CIBER

CIBER's expertise lies in the mapping, monitoring and evaluating of digital information systems, platforms, services, roll-outs and environments, using robust, big picture and innovative research methods, especially deep log analysis. CIBER has published a number of studies regarding digital information use, ejournal use and impact, cultural heritage online, impact of electronic course texts, information-seeking behavior of business students, and the like. For a full listing visit <http://www.ucl.ac.uk/infostudies/research/ciber/>.

About Baker & Taylor

Baker & Taylor, Inc. (www.baker-taylor.com) is a global information and entertainment services company that offers print and digital books and entertainment products along with value-added services to libraries, educational institutions and retailers. Based in Charlotte, N.C., the company has been in existence for more than 180 years, developing long-term relationships with major suppliers, including book publishers, movie studios and music labels. Baker & Taylor maintains one of the largest combined in-stock book, video and music inventories in the United States, and services the broadest customer base in the industry. Baker & Taylor is majority owned by Castle Harlan Partners IV, L.P., a leading private equity investment firm.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 350 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary

offers e-publishing services for customers to cost-effectively distribute their own PDF content online on ebrary's servers or their own.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customers' choice, extending their value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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