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ebrary Announces New COUNTER-Compliant Usage Reports

June 29, 2009–Palo Alto, CA, USA—ebrary®, a leading provider of digital content products and technologies, today announced that it has developed new COUNTER-compliant usage statistics that make it easier for customers to view and analyze how e-books and other electronic materials are being used. ebrary will showcase its new granular reports at ALA Annual (booth #5124), and anyone interested may sign up for a web demonstration at <http://tinyurl.com/njoh9a>.

“As the demand for e-books and digital content is growing, there is an increasing need for libraries to understand how content is used in order to make more informed decisions,” said Neal Strickberger, ebrary’s VP of MIS. “With ebrary’s new usage reports, our customers will have deeper reporting capabilities, rich web-based tools, more timely access to data and COUNTER-compliant statistics. ebrary is committed to providing the best possible services, and we look forward to making our new reports available to our customers worldwide.”

ebrary’s new reports include the same functionality as the company’s existing reports, such as the ability to track usage based on page views, copies, and prints. Additional capabilities include the following:

- Ability to select report formats including HTML, PDF, Excel and Active Reports. Active Reports provide Excel-like features in the browser, with sorts, graphs, pivot and visualization.
- Reporting of percent utilization by title, based on the unique pages accessed.
- Drill-down to category and subcategory.
- Drill-down from month to day.
- Report of turnaways and wait queue for single access purchased titles.

- Ability to select metadata columns for reports including title, author, publisher, content owner, category, subcategory, pages, and type.
- Report of title license type, separating titles purchased through ebrary and those included in subscriptions.

Availability

Available this summer, ebrary's new usage reports are included with all of the company's products including subscription e-book databases, purchased titles, content hosting services, and the ISIS developer toolkit. For more information please email sales@ebrary.com or sign up for a web-based demonstration at <http://tinyurl.com/njoh9a>.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 350 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers e-publishing services for customers to cost-effectively distribute their own PDF content online on ebrary's servers or their own.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customers' choice, extending their value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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