

ebrary Enters the Financial Services Industry— Launches Summary Prospectus Product with Capital Fulfillment Group

New Technology Uses Existing PDFs and Offers One-Click Capability

January 13, 2010—Palo Alto, CA—ebrary®, a leading provider of digital content products and technologies, today announced a strategic partnership with Capital Fulfillment Group with the introduction of ClickOne - a new product that allows investment firms to easily offer a summary prospectus to their shareholders. ClickOne is ebrary's first foray into the Financial Services industry and combines CFG's best-in-class fulfillment capabilities with ebrary's patented technologies to create a simple and cost-effective solution that satisfies the SEC's summary prospectus rules—with the benefit of one click vs. the required two.

"We are excited to partner with Capital Fulfillment Group because their technology is award-winning, complements ours and they understand the financial services industry very well," said Christopher Warnock, CEO of ebrary. "By partnering with ebrary, we believe we can provide CFG and its clients with a competitive advantage by showing instant value through an inclusive digital library, and ongoing value through increased end-user knowledge and productivity."

ClickOne is powered by the same ebrary technology that is currently used by more than 2,300 libraries, corporations, and other institutions around the world serving more than 17 million end-users. Based in the heart of Silicon Valley, ebrary engineers have developed a powerful system for both maintaining the integrity of PDFs and unleashing the information they contain. Under direction from the financial services team at CFG, the two firms jointly created ClickOne to offer a one click solution that specifically satisfies the SEC's Summary Prospectus rules, but also offers new applications within the financial services industry.

“ebrary is first and foremost a technology company that prides itself on its ability to do great things with digital information,” said Ric McConkey, President and CEO of CFG. “Combined with our award-winning, web-based fulfillment platform, CFG will improve the way in which mutual fund shareholders find, use, and manage digital content across millions of documents—including prospectuses, financial reports, SAIs, marketing brochures, commentaries, applications, and form—allowing shareholders to be more knowledgeable.”

ClickOne’s technology is being used by hundreds of the world’s leading publishers to successfully promote their own content products and services. Capable of processing tens of thousands of documents a day, ClickOne turns PDF files into highly interactive databases where every word is identified as a separate entity. This “word-level” capability provides unprecedented searching and enables global networking of every word with other online documents.

“Our mission is to provide the most cost-effective and efficient way for people to acquire and distribute important information,” said Kevin Sayar, President of ebrary. “ClickOne is a powerful tool for information retrieval, discovery, and management of prospectuses and financial reports. In addition, the team at CFG cleverly designed ClickOne to offer further applications so that investment firms can better communicate by allowing shareholders to dictate what they deem important. CFG is the first financial services company to offer digitized materials, and we look forward to helping them expand their business and further secure their position as the leading fulfillment provider in the financial services industry.”

About Capital Fulfillment Group Inc

Capital Fulfillment Group (CFG) is an industry-leading marketing and technology solutions company focusing exclusively on the financial services industry. CFGweb, CFG's fully integrated marketing and sales platform, provides a suite of solutions that includes the proliferation and distribution of financial content, automated fund fact sheet creation and portfolio illustration, variable data printing services, conference management, presentation and bluebook creation, direct mail/email capabilities with response management services, customized premium gift programs with gifting and compliance reporting, and comprehensive literature and product fulfillment services.

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About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 425 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers content services (SaaS and licensed) for customers to cost-effectively distribute their own PDF content online.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customer's choice, extending content value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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