



Media Contact

Tish Wagner

Wagner Communications

707-963-8935

tish.wagner@ebrary.com

BRA Virtual eContent Limited Licenses ebrary's E-publishing System and Region-wide Subscription to Academic Complete

September 22, 2008 – Palo Alto, CA – ebrary®, a leading provider of e-content services and technology, today announced that valued reseller BRA Virtual eContent Limited (BRAVeCONTENT®) has licensed its technology and ASP services to aggregate e-books and other digital content from publishers in Sub-Saharan Africa and distribute it directly to libraries and other institutional markets worldwide. Additionally, BRAVeCONTENT has licensed a region-wide subscription to ebrary's Academic Complete e-book database and has exclusive rights to resell the comprehensive collection of more than 38,000 multi-disciplinary titles in 43 Sub-Saharan African countries for one year.

“There is a great need in Sub-Saharan Africa for affordable digital content both in English and local languages,” said BRAVeCONTENT founder Prof. Abiodun Akinkunmi. “By licensing ebrary's technology and a region-wide subscription to Academic Complete, BRAVeCONTENT can help fulfill this need. Not only can we offer an instant library of e-books and other authoritative, English-language content in all academic subject areas, we can enable libraries and other institutions to subscribe to and purchase e-books in their local languages and even submit their own digitized content into the ebrary system. All content in ebrary's unique system is automatically integrated and is delivered to the end user via a single, easy-to-use interface.”

“It is an honor to expand upon our partnership with BRAVeCONTENT and help them achieve their mission of furthering education and knowledge throughout Sub-Saharan Africa,” said Christopher Warnock, CEO of ebrary. “We appreciate opportunities to partner with organizations

such as BRAVeCONTENT that are committed to solving problems within their markets and communities.”

Key features and benefits of ebrary’s e-publishing system to aggregators and publishers include the following:

- Supports multiple business and payment models
- Integrates multiple digital products and online resources
- The ebrary Reader™, available as an Active X or Java-based program, streams documents, eliminating cumbersome document downloads
- Leverages industry standard PDF
- Built-in DRM
- Full-text search and indexing
- APIs for further integration and customization
- System localized in multiple languages
- Reporting tools and usage statistics
- ebrary or locally hosted

Notable end-user features include the following:

- ebrary InfoTools™ provides contextual linking to multiple online resources
- Multiple options for searching and navigating
- Personal bookshelves that automatically store links to bookmarks, highlights, and notes
- Automatic citations when text is printed or copied and pasted with URL hyperlinks back to the source
- Highlighting and annotating
- Ability to transform text into a hyperlink to a URL of the end-user’s choice

In a separate press release issued today, ebrary announced that Gibson Library Connections, which has licensed its e-publishing services and technology since 2005, has signed a major contract with the Canadian Research Knowledge Network (CRKN) that will provide millions of dollars in revenues to participating publishers over the three-year contract term. Read the press release at http://www.ebrary.com/corp/newspdf/ebrary_CRKN.pdf.

About BRAVeCONTENT® (www.bravecontent.com)

BRA Virtual eContent Limited (BRAVeCONTENT®) is a market oriented programme which aims to support the production, use and distribution of digital content and to promote linguistic and knowledge management in the Sub-Saharan Africa region. Our content management system digitalises physical books, reports, magazines, documents etc into easily accessible and usable information.

BRAVeCONTENT® provides specialized e-solutions to individuals, universities, hospitals, industry and government agencies throughout Nigeria and Sub-Saharan Africa. We provide the highest quality of information and learning services to knowledge intensive individuals and organizations.

We enable research intensive individuals and organizations increase the quality of research and development through the acquisition and utilization of the highest quality specialized electronic information. We achieve this by coupling electronic content from the world's leading e-content service provider – ebrary® with product customization and training services.

Our objective is to provide knowledge intensive individuals and organizations throughout the Sub-Saharan region with information products and services that they will utilize and benefit from and grow to rely on.

About ebrary (www.ebrary.com)

ebrary® is a leading provider of e-content services and technology. The company helps libraries, publishers, and other organizations disseminate valuable information to end users, while improving their research and document interaction.

The company has developed a flexible e-content platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to e-books and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include the ebrary Reader™ with InfoTools™ software, which enable integration with other resources to provide an economical and efficient way to utilize information.

The ebrary system currently hosts more than 170,000 e-books and other titles from more than 300 leading publishers and aggregators.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA.

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