

## ebrary Inks Deal with the American Institute of Aeronautics and Astronautics (AIAA)

E-books from the industry renowned association to enhance multiple ebrary products

**December 6, 2011 – Palo Alto, CA, USA** – ebrary®, a ProQuest business and leading provider of e-books and research technology, today announced that it has partnered with AIAA, the world’s largest technical society dedicated to the global aerospace profession. Under terms of the agreement, nearly 300 AIAA e-books will be available on the ebrary platform to libraries throughout the world, under a variety of acquisition models.

“ebrary offers AIAA an enormous opportunity to expand our e-book sales through their established global customer base, expansive direct sales team, and partnerships with resellers and book vendors such as YBP Library Services,” said Rodger Williams, managing director, Technical Publications. “By offering our content to libraries under a number of flexible business models, we can help them acquire the content that researchers need, in a manner that meets their budget requirements.”

“As aerospace is a very complex, progressive, and wide reaching industry, it is critical to provide engineering students and employees with access to trusted information on current research and new technologies as well as background on relevant topics,” said Leslie Lees, ebrary’s Vice President of Content Development. “AIAA is the heart of aerospace and we are thrilled to offer their immensely valuable e-books to libraries throughout the world.”

The vast majority of the nearly 300 AIAA titles will be available in Academic Complete™, ebrary’s flagship subscription e-book database, which offers simultaneous multi-user access, downloads and continued growth at no extra cost. AIAA titles will also be added to ebrary’s Corporate Aerospace Collection, and all of the e-books will be available for purchase through ebrary’s perpetual archive and patron driven acquisition models directly through ebrary or via leading book vendors including YBP.

The new AIAA titles will include the following best sellers:

- *Out of This World: The New Field of Space Architecture*, by A Scott Howe (2009)
- *Fundamentals of Kalman Filtering: A Practical Approach, Second Edition*, by Paul Zarchan (2005)
- *Introduction to Aircraft Flight Mechanics*, by Thomas R. Yechout (2003)

### **About AIAA**

AIAA is the world's largest technical society dedicated to the global aerospace profession. With more than 35,000 individual members worldwide, and 90 corporate members, AIAA brings together industry, academia, and government to advance engineering and science in aviation, space, and defense. For more information, visit [www.aiaa.org](http://www.aiaa.org).

### **About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary is a leading provider of e-books and research technology to libraries worldwide. Founded in 1999, the company offers more than 273,000 e-books from over 500 trusted publishers under flexible models including subscription, perpetual archive (purchase), patron driven acquisition, and short-term loans. As YBP Library Service's preferred e-book partner, ebrary's titles are available in GOBI™, as well as YBP's Approval and Demand Driven Acquisition (DDA) service. ebrary is the only e-book provider that enables customers to upload and integrate their own digital materials right from their computers with DASH!™ (Data Sharing, Fast) technology as well as apply cross-referencing with multiple online resources with InfoTools™ technology. A ProQuest® business, ebrary is headquartered in Palo Alto, CA, USA.

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