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SWOSU Launches Digital Repository Using ebrary's Technology

May 26, 2009 – Palo Alto, CA, USA – ebrary®, a leading provider of e-content services and technology, today announced that Southwestern Oklahoma State University (SWOSU) has launched its digital repository using the company's hosted e-publishing services. Available at <http://site.ebrary.com/lib/swosudr>, the publicly accessible site features the full run of SWOSU's historical yearbooks dating 1906-1993 and will soon include the archive of its student newspaper *The Southwestern*.

The purpose of the SWOSU Digital Repository is to make a full range of SWOSU historical documents freely available to the public. Among the documents that will soon be added is the 1651 edition of Nicholai Culpeper's *A Physical Directory*, which will be keyword searchable. The number of titles available through the site will continue to grow.

“When we first looked at ebrary last year, we were primarily interested in subscribing to Academic Complete and offering simultaneous, multi-user access to over 42,900 multidisciplinary titles to our students, faculty and staff,” said Dr. Jon Sparks, Director of Libraries at SWOSU. “We were delighted to learn that we could use the same sophisticated technology to host our own yearbooks and newspapers, and look forward to making more of our digital materials available to the public.”

“ebrary continually strives to develop products and services that meet the information needs of libraries and other organizations on multiple levels,” said Christopher Warnock, CEO of ebrary. “We are pleased to assist institutions such as SWOSU in sharing their digital archives within and beyond their university community, with unique tools to help end-users discover, use, and

integrate the materials with each other, other resources in the library, and information on the web.”

ebrary’s hosted e-publishing system provides the following features and benefits:

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All ebrary products include powerful tools for enhancing the end-user experience such as:

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- Personal bookshelves that automatically store links to highlights, notes, and more
- Automatic citations when text is printed or copied and pasted with URL hyperlinks back to the source
- Highlighting and annotating
- Ability to transform text into a hyperlink to a URL of the end-user’s choice
- Text-to-speech

About SWOSU

Located in Weatherford, OK, with a branch campus in Sayre, OK, SWOSU is Oklahoma’s premier regional university. Enrolling over 4,500 full and part-time students from 35 states and 33 countries, SWOSU has more than 210 faculty, 56% of whom hold doctorates, and offers over 50 majors, 40 minors, 4 Masters programs, and a Doctorate of Pharmacy. Fifteen of SWOSU’s

academic programs are nationally accredited, the most among Oklahoma's seven regional universities.

About ebrary (www.ebrary.com)

ebrary helps libraries, corporations, publishers, and consumers get the most out of their digital content. The company offers a growing selection of more than 170,000 digital books, handbooks, reports, maps, journals and other valuable content from over 350 of the world's leading publishers under flexible subscription, purchase, and usage-based models. Additionally, ebrary offers e-publishing services for customers to cost-effectively distribute their own PDF content online on ebrary's servers or their own.

All ebrary products and services can be integrated and delivered via a single easy-to-use interface that includes powerful tools for finding, discovering, and managing information. With ebrary InfoTools™, every word in the ebrary system is a network to other online resources of the customers' choice, extending their value while increasing end-user knowledge and efficiencies.

Founded in 1999, ebrary is privately held and is headquartered in Palo Alto, CA, USA.

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