



Student E-book Survey Frequently Asked Questions (FAQ)

Who is conducting the 2011 Student E-book Survey?

ebrary is facilitating the informal survey; however the questionnaire was developed in 2008 by approximately 150 librarians around the world.

What is the purpose of the 2011 Student E-book Survey?

The goal of the survey is to better understand students' usage, needs, and perceptions with regards to e-books, and how they have progressed over the past three years.

We will be able to measure these changes by comparing the results of our 2011 survey to a similar survey that ebrary conducted in 2008. To view the results of the 2008 Global Student E-book Survey, click [here](#).

How was the survey developed?

Prior to developing the original questionnaire in 2008, ebrary solicited input from librarians in higher education who are on our newsletter distribution list, which at the time included approximately 12,000 contacts representing approximately 2,100 individual institutions. Approximately half of the institutions were located in North America, the other half in the rest of the world.

More than 150 librarians provided input on the types of questions and subjects that the survey should cover.

How long will the survey take to complete?

Our goal is to keep the survey under 20 minutes. **Note that none of the questions are mandatory other than a few in the demographics section.**

How long will the survey be open?

The survey will remain open through October 7, 2011.

How do students take the survey?

The survey is available [here](#). Please note that we have created an [email template](#) that you are welcome to edit and send to students.

How is ebrary promoting the survey to students?

ebrary is seeking support from librarians to push out the survey to students. We will not contact students directly.

What tools are available to help me promote the survey?

ebrary offers an [email template](#), which we encourage you to edit as you see fit and send to students.

How and when will you share the results?

ebrary will unveil the findings during the [Charleston Conference](#) in November and will post the survey on our website for anyone to review after the event.

Are there any incentives for taking the survey?

Yes.

Students who participate are entered to win a free iPad. We will announce the winner in November.

For librarians, ebrary will provide institution-specific results upon request. Libraries that participated in both the 2008 and 2011 surveys may receive both sets of results for comparison upon request.

What is ebrary?

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