

How to Maximize Your E-book Collection

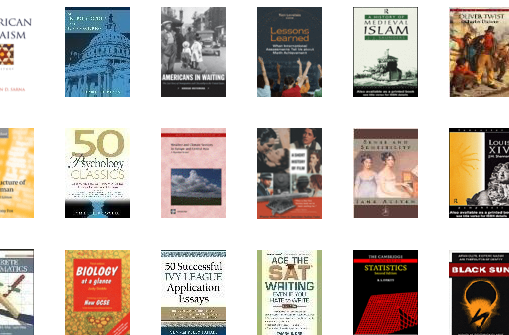
A Pocket Guide for High School Libraries



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Introduction

E-books are becoming increasingly popular among school libraries, and they now represent the fastest growing sector of the publishing industry.

Many school libraries are turning to e-books to:

- Provide anytime/anywhere access including from home
- Meet patrons' growing demand
- Reduce costs associated with shelving, circulation, management, and storage
- Increase discoverability and usage
- Offer greater utility such as research tools and other functionality
- Support distance learning

This guide will explain how ebrary supports this shift by providing:

- The most comprehensive and current selection of e-books from leading publishers
- Multiple and flexible acquisition models for any budget
- Powerful research tools to help patrons be more productive and knowledgeable
- Technology for extending the value of a library's existing digital content and third party resources
- Superior customer support and training

A member of the ProQuest family of companies, ebrary is an e-book pioneer that serves thousands of libraries throughout the world representing more than 19.2 million patrons.



“The shift towards e-books and the demand for immediate resources impacted our decision to use ebrary.”

– Melanie Barker, Librarian, Collegiate School

“We don’t have a research library so we only use ebrary.”

*– Tracy Wahl, Director of Teaching & Learning,
Cambridge Lakes Charter School*



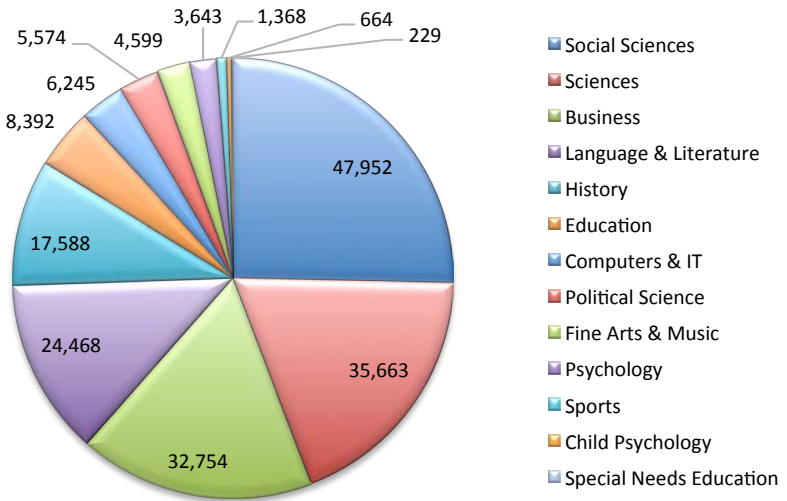
Content Overview

“ebrary has allowed us to provide online access to historical and contemporary documents that are fully indexed.”

– Gail Fujimoto, Head Librarian, Kamehameha Schools

ebrary offers a rapidly growing selection of hundreds of thousands of authoritative e-books from over 500 trusted publishers (see page 6).

In addition to e-books suited for high school curricula, we also offer a rich selection of titles for teachers and educators.

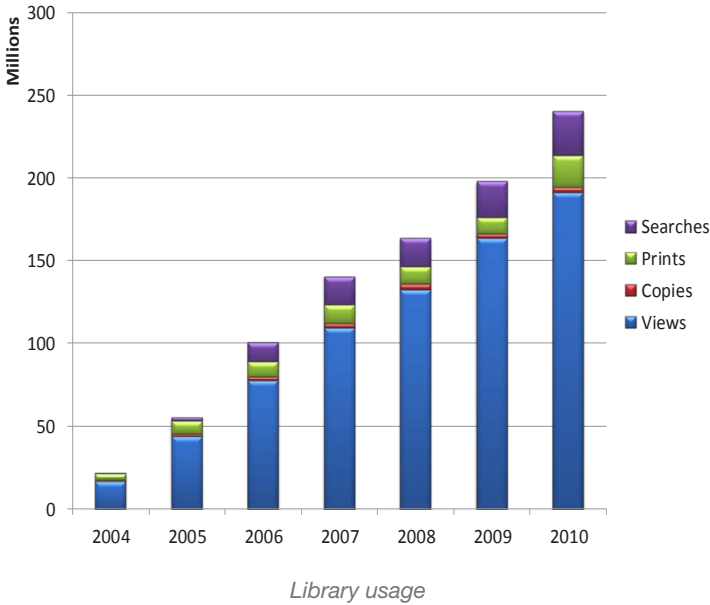


Number of titles by topic

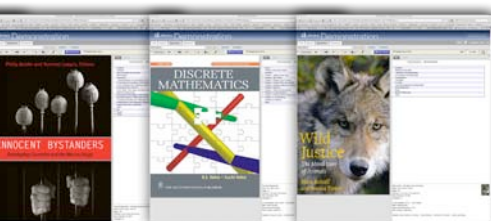




We are proud to offer a breadth and depth of titles in a wide variety of subject areas, and the value of our products is validated by our usage, which continues to grow more than 30%, year-over-year.



Content Overview



Publishing Partners *(partial list)*

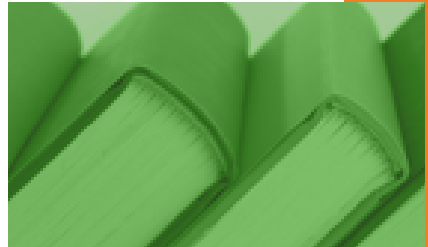
Library partners with more than 500 leading publishers including:

- A & C Black
- ABC-CLIO
- Alfred A. Knopf
- Ashgate Publishing
- AVA Academia
- Basic Books
- Basic Civitas
- Beacon Press
- Bernan Press
- Berrett-Koehler Publishers
- Bloom's Literary Criticism
- Cambridge University Press
- Career Press
- Cengage Learning
- Chelsea House
- Chicago Review Press
- Columbia University Press
- Contemporary Books
- Corwin Press
- Counterpoint
- Course Technology
- Doubleday Publishing
- Electric Book Co.
- Encyclopedia Britannica
- Entrepreneur Press
- Facts on File
- Greenwood Publishing Group
- Grey House Publishing
- Hodder Arnold
- Houghton Mifflin Hachett Publishing
- Hungry Minds
- Insight Publications
- Intercultural Press
- Island Press
- Jessica Kingsley Publishers
- Marshall Cavendish
- Math Solutions
- McFarland & Company, Inc.
- Modern Library
- The Narrative Press
- Nation Books
- National Book Network



Publishers

- The New Press
- New Society Publishers
- Nicholas Brealey Publishing
- Nova Press
- Osprey Publishing
- Oxford University Press (UK and USA)
- Palgrave Macmillan UK
- Palgrave Macmillan USA
- Perseus Book Group
- Public Affairs
- Random House
- Rowen & Littlefield Seal Press
- Seven Bridges Press
- Sourcebooks, Inc.
- Sybex, Inc.
- Teacher's Ideas Press
- Theatre Communications Group
- Tin House Books
- Viking Penguin
- Vintage Books



Affordable Subscription Model

Subscribing to e-books is the most cost-effective way to offer patrons vast amounts of information with simultaneous, multi-user access and continued growth.

ebrary offers a very affordable Schools Collection that features more than 7,700 titles in subject areas such as Education, History, Language & Literature, Political Science, Psychology, Religion, Sciences, Social Sciences and Study Guides.

Many college preparatory and other schools subscribe to Academic Complete™ with DASH!™ (Data Sharing, Fast), which is absolutely the best value in the industry. With more than 70,000 titles, this award winning e-book database provides an instant digital library in all academic subject areas. DASH! is a complimentary feature of Academic Complete that enables libraries to upload and integrate their own digital materials, extending their value (see page 16).

To maximize their e-book collections, many libraries subscribe to an affordable database and supplement it by purchasing individual titles that they hand select (see page 10) or make available through our patron driven acquisition program (see page 12).

ebrary subscribers are never charged an additional hosting fee.



Academic Complete was recently named to the CHOICE Outstanding Academic Titles list.



Library offers high schools the following subscription databases:

- **Schools Collection** [> 7,700 titles]
- **Academic Complete** [> 70,000 titles], which includes the following subject databases also available separately:
 - Business & Economics
 - Computers & IT
 - Education
 - Engineering & Technology
 - History & Political Science
 - Humanities
 - Interdisciplinary & Area Studies
 - Language, Literature & Linguistics
 - Law, International Relations & Public Policy
 - Life Sciences
 - Medicine
 - Nursing & Allied Health
 - Physical Sciences
 - Psychology & Social Work
 - Religion, Philosophy & Classics
 - Sociology & Anthropology
- **Academic Complete con Español™** includes 4,700 premium Spanish language titles from e-Libro!



Subscription

Other subscription databases include:

- **College Complete™ with DASH!** [> 25,500 titles]
- **Public Library Complete™ with DASH!** [> 26,300 titles]
- **e-Libro Secundaria** (Spanish language e-books) [> 4,500 titles]

Pick and Choose Perpetual Archive Model

With this model, libraries may purchase individual titles (including many front-list) or discounted Starter Packs of essential titles that may be archived in perpetuity.

ebrary offers both single and multi-user access, and we never require checkouts. If single-user access titles are in use, patrons are placed into a queue and notified the instant they become available.

Purchased titles can be delivered instantly, at any time, to existing ebrary customers. Short-term loans are available prior to purchase.

An ideal use of a one time budget, many libraries hand select and purchase individual perpetual archive titles and seamlessly integrate them with an affordable subscription product such as our Schools Collection or Academic Complete with DASH!. This approach allows libraries to provide patrons with breadth and depth of content, while optimizing their e-book budgets and avoiding hosting fees.





Perpetual Archive Products

In addition to hundreds of thousands of e-books that can be purchased individually, ebrary also offers discounted Starter Packs of essential titles in 25 subject areas including:

- Aging & Geriatrics
- Business & Economics
- Career Guides
- Child Development
- Climate Change & Green Energy
- Computers & IT
- Education
- Engineering & Technology
- Environment
- Fashion
- Globalization
- History & Political Science
- Humanities
- Interdisciplinary & Area Studies
- Language, Literature & Linguistics
- Law, International Relations & Public Policy
- Life Sciences
- Mathematics
- Medicine
- Nursing & Allied Health
- Physical Sciences
- Psychology & Social Work
- Religion, Philosophy & Classics
- Sociology & Anthropology
- Sports & Recreation
- Veterinary Medicine

Patron Driven Acquisition Model for Guaranteed Usage

Patron driven acquisition is a very cost-effective way for libraries to provide patrons with access to the e-books of their choice and only purchase those that are actually used.

Libraries may provide access to hundreds of thousands of eligible titles, or narrow their selection by subject, publisher, price, date, and other key parameters.

Once the title is triggered by a patron, the library owns a perpetual archive (see page 10). ebrary offers the most generous triggers of any e-book vendor.

Short-term loans (see page 14), which are also triggered based on usage, may be used in conjunction with patron driven acquisition for mediation.

Many patron driven acquisition customers also subscribe to our Schools Collection or Academic Complete with DASH! (see page 8). This collection strategy enables libraries to “lease” an affordable digital library in all academic subject areas, then hand select titles eligible for purchase.





Additionally, libraries that subscribe as well as purchase titles through our patron driven acquisition program are never charged an additional hosting fee.

Key features and benefits of patron driven acquisition:

- Growing selection of hundreds of thousands of eligible e-books
- Ability to control collections in real time
- On-demand creation and management of profiles with automatic notifications when new titles become available that meet the library's criteria
- Robust title selection tools including the ability to select by subject, publisher, price, publication date, and other key parameters
- De-duplication for electronic titles
- Fund code management
- Administrative privileges
- Short-term loans available for mediation



Short-Term Loan Model – On Demand E-books, Reduced Costs

ebrary is the first e-book vendor to offer loans that are only triggered based on usage. This new model provides libraries with all of the benefits of traditional short-term loans with the added advantage of only paying if titles are used.

With short-term loans from ebrary, libraries may offer patrons access to hundreds of thousands of eligible titles, or narrow the selection by subject, publisher, date, price and other parameters.

Short-term loans are available for one or seven day periods. When the loan is triggered, libraries receive a notification and are given a number of flexible options including purchasing the title, making it available for purchase through patron driven acquisition, or offering another short-term loan. Libraries may offer up to three loans per title.

Libraries may utilize short-term loans as a standalone cost-saving service, or in conjunction with patron driven acquisition as an additional layer of mediation before titles are triggered for purchase.



Additional key features and benefits:

- Growing selection of eligible e-books from such renowned publishers as Cambridge University Press, Elsevier, Taylor & Francis, Wiley, and many others
- Robust, do-it-yourself title selection and real-time management of collection profiles, fund codes, and alerts
- Seamless integration with other ebrary products including our Schools Collection and Academic Complete with DASH!



Short-Term Loans

DASH! and SaaS for a Library's Own Digitized Materials

ebrary is the only e-book vendor to enable libraries to upload and integrate their own digital materials, extending their value.

With ebrary's DASH! (Data Sharing, Fast) and Software as a Service (SaaS), libraries can create searchable archives of yearbooks, campus newspapers, newsletters, special collections, and more, without having to pay for expensive equipment or hire additional staff.

DASH!

A complimentary, do-it-yourself feature of many ebrary products including Academic Complete, College Complete, and Public Library Complete (see page 8), DASH! can be used to create and share collections within the institution, and openly on the web.

Documents uploaded with DASH! can seamlessly integrate with other ebrary collections.

The screenshot shows the ETBU Bible Study Guide Commentary Series website. The header includes the ETBU logo and navigation links for Info, Search, QuickView, and Bookshelf. A search bar is located at the top. The main content area is divided into several sections:

- Welcome to ETBU's Bible Study Guide Commentary Series!**: A introductory message from East Texas Baptist University.
- Getting Started**: A list of 7 steps for users to get started, including searching, opening documents, exploring content, highlighting text, using InfoTools, printing pages, and managing folders.
- Search and Browse**: A section with a search bar and instructions on how to use it.
- Bible Lessons International**: A logo for the organization.
- Old Testament** and **New Testament**: Two columns of book covers with titles, series information, and volume numbers.

At the bottom of the page, there are links for ebrary, Privacy, Terms of Service, Customer Support, and Feedback.



SaaS

ebrary's SaaS is ideal for libraries that have large amounts of digitized materials and need a distribution solution. Libraries can simply submit their digital content in PDF, and we'll do the rest.

Key features and benefits:

- Easily create searchable databases and archives that improve efficiencies
- Seamlessly integrates with other ebrary products
- Capable of processing thousands of documents a day
- Ability to restrict access to specific audiences or provide open access
- Built-in DRM
- Easy PDF submission
- Simple meta-tagging
- Comprehensive usage statistics
- Available in multiple languages, including Arabic, Chinese (simplified), English, French, German, Japanese, Portuguese, Spanish, Swedish, and Turkish
- APIs for further customization

Platform Overview

ebrary is committed to developing innovative technologies and services to address the needs of researchers and librarians.

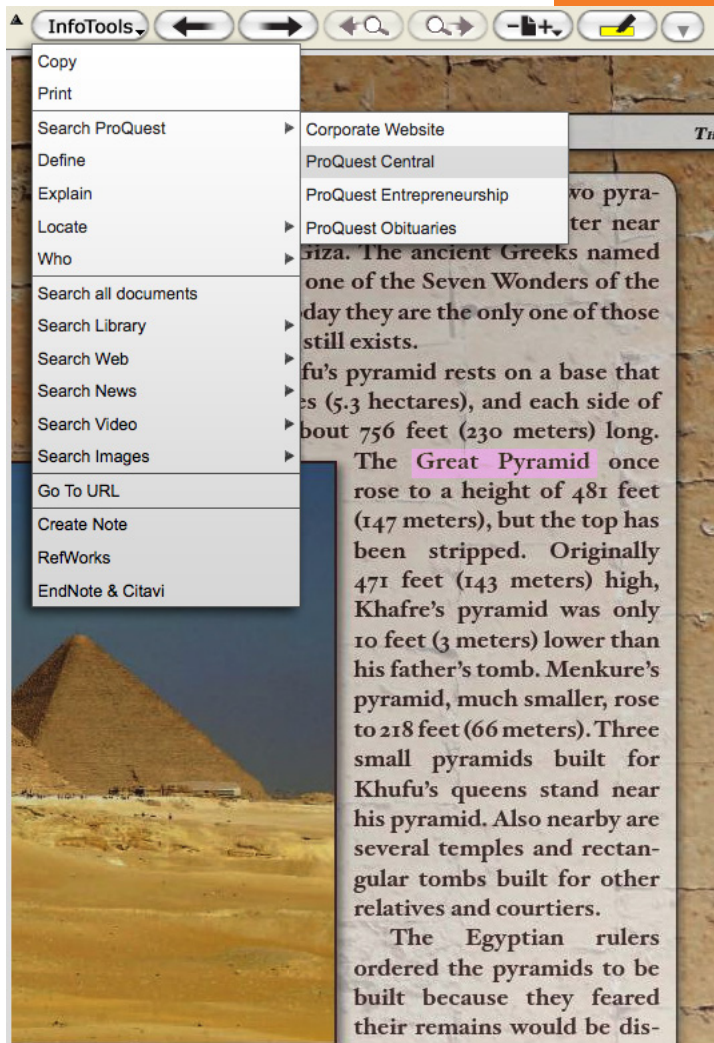
Key features and benefits:

- Works on multiple devices – on and offline
- Contextual linking across multiple online resources with InfoTools™
- Unique ability to upload and integrate a library's own digital content with DASH! and Software as a Service (SaaS) (see page 16)
- Shareable bookshelves
- Notes and highlights
- Multiple options for searching and navigating
- Automatic citations when text is printed or copied and pasted into Word or any text applications. Citations include an automatic URL hyperlink back to the source
- Ability to transform text into a hyperlink to a URL of the end-user's choice
- Text-to-speech and other keyboard shortcuts to assist end-users with special accessibility needs
- Available in multiple languages including Arabic, Chinese (simplified), English, French, German, Japanese, Portuguese, Spanish, Swedish, and Turkish, with additional languages in the works
- Free on-demand MARC records
- COUNTER-compliant usage statistics
- Around the clock training and responsive customer support



Platform Overview

The InfoTools menu can be customized by libraries to link to the resources of their choice, extending their value and providing a richer research experience for patrons.



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