

Cost-effectively Share, Archive and Distribute Your eContent with the ebrary Platform

The same platform that is trusted by thousands of libraries to deliver online books and other content from more than 260 leading publishers is now available as a hosted application service.

With the ebrary platform, you can directly sell your digital content to any market, with little or no development or overhead costs, under a business model that meets your specific needs.

In 2008, the ebrary platform will also be available as a standalone, licensed product that you can use to develop, control, and maintain content on your

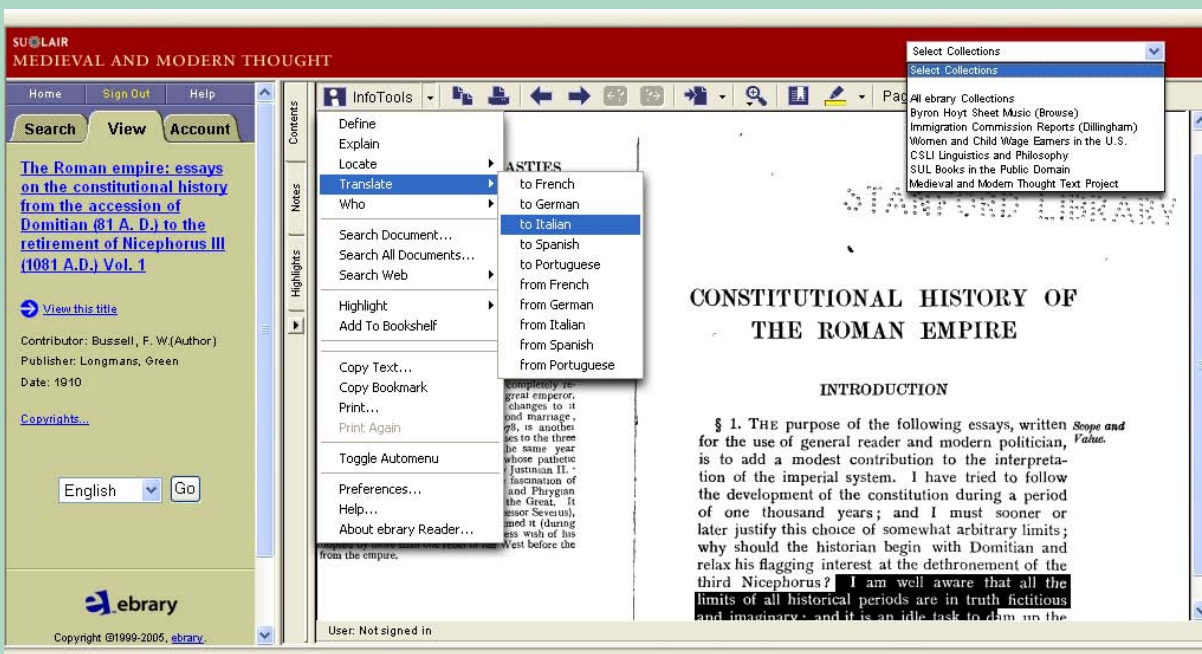
own servers. Organizations that utilize ebrary's hosted solution today will have the option of seamlessly migrating to the standalone product in the near future.

NUMEROUS APPLICATIONS

By simply submitting industry standard PDF documents into the ebrary platform, you can instantaneously create your own interactive databases of documents that are delivered to end-users via the Internet. The ebrary platform can be used to develop electronic content

stores from the ground up or integrated directly into an existing website. Some of the world's leading print and digital publishers and distributors are already using the ebrary platform for numerous applications including:

- **Full Text Search and Indexing** – There is no need for complex XML or meta-tagging of PDF files. End-users search and index key words and phrases from an online database of PDF documents, either through your own search engine or ebrary's.
- **Selling Digital Content Directly to Clients** – Develop your own



collections of digital content that can be sold in perpetuity or via subscription. Sell to institutions and/or individuals under a single- or multi-user access model directly from your own website or a third-party distributor.

- **“Browse Before Buy”** – Allow potential customers to browse and search through documents before making a purchasing decision. You determine the number of pages that buyers may view and drive them directly towards an online purchase.
- **Digital Samples** – Rather than paying to produce and ship hard copies of print titles, send potential customers a link to digital samples instead.
- **Micro-transactions** – Generate revenue from front- and back-list titles by creating a digital archive. Charge micro-transaction fees based on viewing, copying, or printing text within a PDF file.

SOPHISTICATED TECHNOLOGY

The ebrary platform has many advantages over other content delivery systems:

- **Easy PDF Submission** – ebrary supports most PDF file types.
- **Multiple eCommerce Options** – including subscription, purchase, and micro-transactions (pay-per-use). The ebrary platform can also integrate with your existing eCommerce and clearing platforms.
- **No Downloads Required** – The ebrary Reader™ software delivers PDF documents to a user’s desktop page-by-page, ensuring that anyone, regardless of bandwidth or connectivity issues, can access

content online. DRM is enforced from the server versus the file.

- **Multiple Search Options** – ebrary offers simple and advanced, by full-text, keyword, subject or author. We also support Boolean, proximity, and federated search, and integrate with your existing search engine technology.
- **InfoTools™** software integrates existing content databases and search engines. This customizable set of utilities provides contextual linking to other online resources of your choice. Many InfoTools features can be activated simply by selecting words or phrases of interest in a document.
- **The ebrary Reader** provides greater functionality than a browser or Adobe Reader, including:
 - Highlighting and note taking within a digital document.
 - Automatically save highlights, notes, and bookmarks on a personal bookshelf.
 - Copy and paste text into Word, HTML or email application with an automatic bibliographical citation and a URL back to the source.

- **Reporting** – ebrary provides statistics on how each page of content is used, supporting in-depth market research about end-user habits.

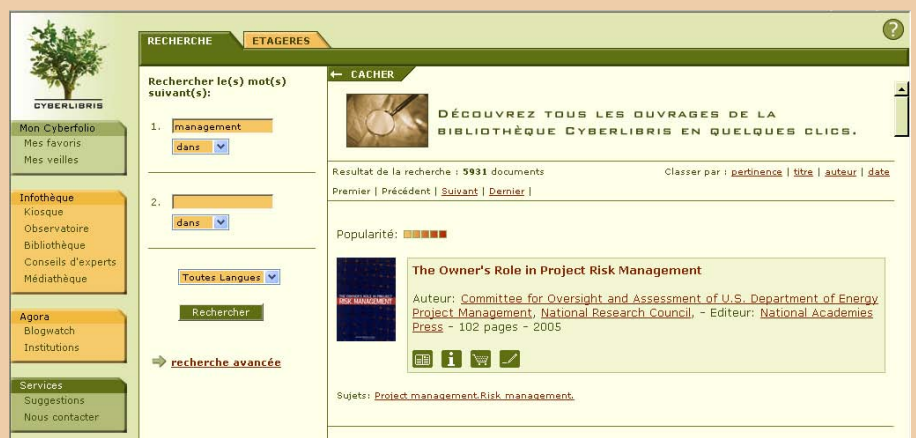
PROVEN SOLUTION

Some of the world’s most prestigious publishers and content distributors such as McGraw-Hill, Cyberlibris, e-Libro, Stanford University, the American Library Association (ALA) and the Special Library Association (SLA) license the ebrary platform to distribute and market their content online.

Thousands of libraries throughout the world use the ebrary platform to distribute eBooks and other content from more than 260 publishers to more than 6.8 million end-users.

For the past four years in a row, ebrary has been chosen as an EContent 100 company that matters most in the digital content market.

Cyberlibris uses the ebrary platform to distribute content to business schools and corporations throughout Europe.



CONTACT EBRARY

For more information about the ebrary platform, please contact:

Monica Nogueira
 Global Director of Business Development
 ebrary
 318 Cambridge Ave., Palo Alto, CA 94306
 Office: USA 412-251-5164
 Mobile: USA 412-841-1977
 Email: platform@ebrary.com

