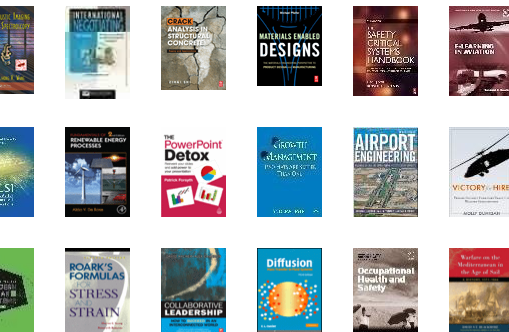


# How to Maximize Your E-book Collection

## A Pocket Guide for Government Libraries



- 2 Introduction
- 4 Content Overview
- Products and Services:
- 6 Subscription
- 8 Perpetual Archive
- 10 Patron Driven Acquisition
- 12 DASH! and SaaS
- 14 Platform Overview
- 16 Contact



# Introduction

**E-books are rapidly becoming mainstream. In fact, they now represent the fastest growing segment of the publishing industry.**

Studies show that in spite of a tough economy, government libraries increased spending on e-books in 2010 over the previous year, and many are transitioning their budgets from print to digital resources.

## **Why this shift?**

E-books offer a number of benefits to government libraries including the ability to:

- Meet a growing demand among patrons
- Support government e-learning programs
- Increase discoverability and usage
- Provide anytime, anywhere access and greater portability
- Offer greater utility such as research tools and other functionality
- Significantly reduce costs associated with shelving, circulation, management, and storage

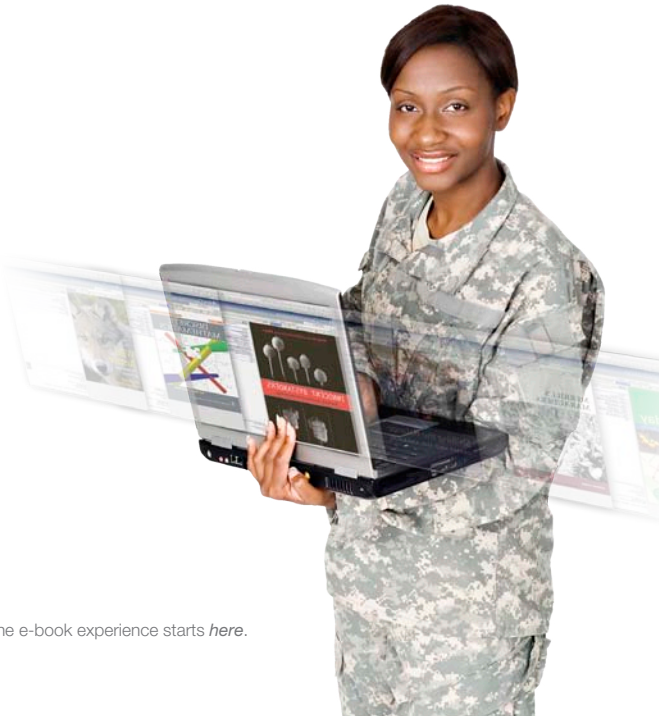
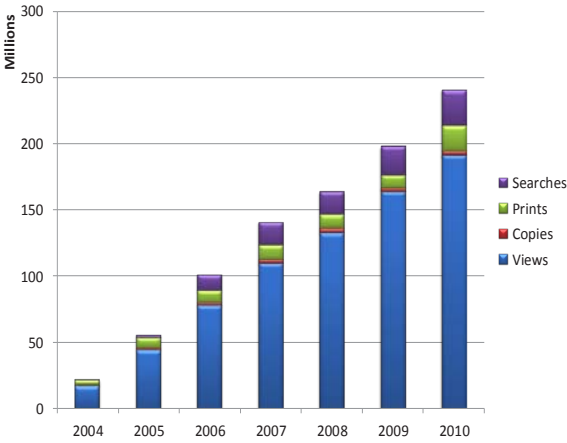
This guide will explain how ebrary supports this shift by providing:

- The most comprehensive and current selection of e-books from trusted publishers
- Multiple and flexible acquisition models for any budget
- Powerful research tools to help patrons be more productive and knowledgeable
- Technology for extending the value of a library's existing digital content and third party resources
- Superior customer support and training



The value of ebrary's products and services is validated by our usage, which continues to grow by more than 30%, year-over-year.

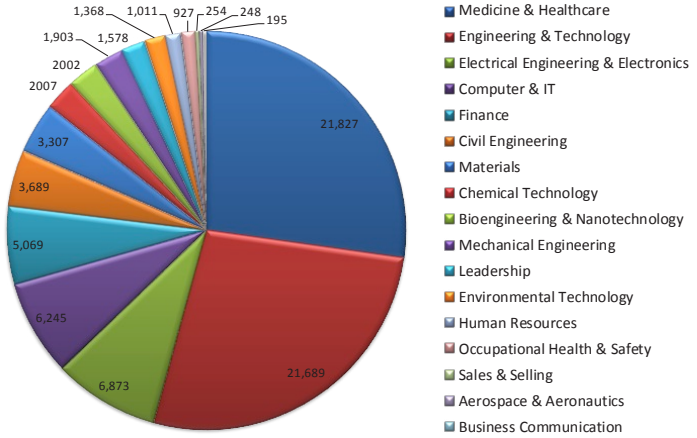
*Library usage*



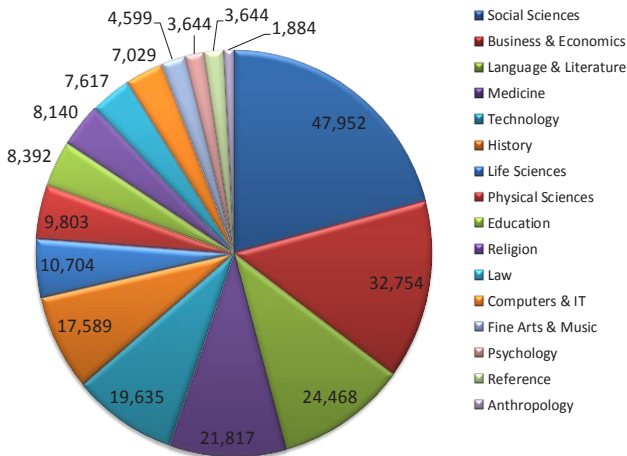
# Content Overview

ebrary offers a rapidly growing selection of hundreds of thousands of authoritative e-books from over 500 trusted publishers in both corporate and academic subject areas.

*Corporate E-books*



*Academic E-books*





Sample publishing partners include:

AICHe/CCPS

American Institute of Aeronautics and Astronautics (AIAA)

American Society of Civil Engineers (ASCE)

Apress

Artech House

ASM International

ASM Press

Berrett-Koehler Publishers

Brookings Institution Press

CABI

Cambridge University Press

CRC Press

Demos Medical Publishing

Elsevier

Elsevier Health Sciences

Informa

Institution of Engineering and Technology

International Development Research Centre (IDRC)

International Monetary Fund (IMF)

IT Governance

Maney Publishing

National Council on Radiation Protection and Measurements (NCRP)

Organisation for Economic Co-Operation and Development (OECD)

Oxford University Press

PennWell

Peterson Institute

PMPH USA Ltd.

Plunkett Research, Ltd.

Rand Corporation

Smithers RAPRA

Synapse

Sybex

United Nations University Press

W. E. Upjohn Institute for Employment Research

World Health Organization (WHO)

World Bank Publications

World Trade Press

Wrox





In addition to Government Complete, ebrary offers the following subscription packages:

**Engineering Subscriptions**

- Chemical Engineering
- Civil Engineering
- Core Engineering
- Electronics Engineering
- Engineering & Industrial Management
- Engineering & Technology
- Engineering Select
- Environmental Engineering
- Materials Engineering
- Mechanical Engineering

**Industry Subscriptions**

- Aerospace
- Food Science
- Medical Technology
- Petroleum
- Pharmaceuticals
- Power Engineering

**Business Subscriptions**

- Business & Economics
- Computers & IT
- Corporate Computing
- Finance
- General Business
- Leadership
- Sales & Marketing

**Academic Subscriptions**

- Education
- History & Political Science
- Humanities
- Interdisciplinary & Area Studies
- Language, Literature & Linguistics
- Law, International Relations & Public Policy
- Life Sciences
- Medicine
- Nursing & Allied Health
- Physical Sciences
- Psychology & Social Work
- Religion, Philosophy & Classics
- Sociology & Anthropology

# Pick and Choose Perpetual Archive Model

**With this model, libraries may purchase individual titles (including many front-list) or discounted Starter Packs of essential titles that may be archived in perpetuity.**

ebrary offers both single and multi-user access, and we never require checkouts. If single-user access titles are in use, patrons are placed into a queue and notified the instant they become available.

Purchased titles can be delivered instantly, at any time, to existing ebrary customers.

An ideal use of a one time budget, many libraries hand select and purchase individual perpetual archive titles and seamlessly integrate them with an affordable subscription product such as Government Complete with DASH! (see page 6). This approach allows libraries to provide patrons with breadth and depth of content, while optimizing their e-book budgets and avoiding hosting fees.





In addition to hundreds of thousands of titles that may be purchased individually, ebrary offers the following discounted Starter Packs of essential titles:

- Aging & Geriatrics
- Business & Economics
- Career Guides
- Child Development
- Climate Change & Green Energy
- Computers & IT
- Education
- Engineering & Technology
- Environment
- Fashion
- Globalization
- History & Political Science
- Humanities
- Interdisciplinary & Area Studies
- Language, Literature & Linguistics
- Law, International Relations & Public Policy
- Life Sciences
- Mathematics
- Medicine
- Nursing & Allied Health
- Physical Sciences
- Psychology & Social Work
- Religion, Philosophy & Classics
- Sociology & Anthropology
- Sports & Recreation
- Veterinary Medicine

Perpetual Archive

# Patron Driven Acquisition Model for Guaranteed Usage

**Patron driven acquisition is a very cost-effective way to provide patrons with on-demand access to the e-books they need and only pay for those that are used.**

Government libraries may provide access to hundreds of thousands of eligible titles, or narrow their selection by subject, publisher, price, date, and other key parameters.

Once a title is triggered by a patron, the library owns a perpetual archive. ebrary offers the most generous triggers of any e-book vendor.

Many patron driven acquisition customers also subscribe to an affordable e-book package such as Government Complete with DASH! (see page 6). This collection strategy enables corporations to “lease” an instant digital library and hand select titles eligible for purchase. Additionally, government libraries that also subscribe are never charged an additional hosting fee.





## Key features and benefits of patron driven acquisition:

- Growing selection of hundreds of thousands of eligible e-books
- Ability to control collections in real time
- On-demand creation and management of profiles with automatic notifications when new titles become available that meet the library's criteria
- Robust title selection tools including the ability to select by subject, publisher, price, publication date, and other key parameters
- De-duplication for electronic titles
- Fund code management
- Administrative privileges



# DASH! and SaaS for a Company's Own Digital Materials

**ebrary is the only e-book vendor to enable libraries to upload and integrate their own digital materials, extending their value.**

With ebrary's DASH! (Data Sharing, Fast) and Software as a Service (SaaS), organizations can create searchable archives of research reports, public facing documents, presentations, contracts, and more, without having to pay for expensive equipment or hire additional staff.

DASH! is a free, do-it-yourself feature of Government Complete (see page 6) that enables libraries to upload documents from local computers. SaaS is an affordable solution for larger scale projects where ebrary does the work.

Key features and benefits of SaaS:

- Easily create searchable databases and archives that improve efficiencies
- Seamlessly integrates with other ebrary products
- Capable of processing thousands of documents a day
- Ability to restrict access to specific audiences or provide open access
- Built-in DRM
- Easy PDF submission
- Simple meta-tagging
- Comprehensive usage statistics
- Available in multiple languages, including Arabic, Chinese (simplified), English, French, German, Japanese, Portuguese, Spanish, Swedish, and Turkish
- APIs for further customization



**ebrary Breast Cancer Searchable Information Center**

Info Search QuickView Bookshelf Signed in as gary English My Settings

Simple Search:  Search ebrary Advanced All Subjects

### Welcome to ebrary's Breast Cancer Searchable Information Center!

Breast cancer strikes over 1.3 million women around the globe each year and is the leading cause of cancer death in women, according to the American Cancer Society.

In honor of National Breast Cancer Awareness Month in October, ebrary and other organizations have collaborated to create a publicly available collection of breast cancer publications using DASH (Data Sharing, Fast), a do-it-yourself e-publishing feature of many ebrary products.

The selection features a range of authoritative fact sheets, posters, and other materials from a number of government agencies including the National Cancer Institute, National Breast Cancer Coalition Fund, Centers for Disease Control and Prevention (U.S.), Agency for Healthcare Research and Quality, U.S. Preventive Services Task Force, United States Food and Drug Administration, Office of Women's Health, and other authoritative sources.

We encourage organizations to contribute additional materials as long as they have copyrights. If you are interested in contributing, please email [ish.wagner@ebrary.com](mailto:ish.wagner@ebrary.com) for a complimentary DASH account.

#### Getting Started

1. Conduct a search – Use simple or advanced.
2. Open a document – Click on the title name or jacket.
3. Explore the document – Navigate to search terms, search the document for key words, jump to relevant chapters, flip through pages.

#### Browse Breast Cancer by Subject






- Breast cancer treatment
- Breast cancer prevention
- Breast cancer risk factors
- Side effects of chemotherapy and radiotherapy
- Disparities in health care
- Alternative cancer treatments
- Clinical trials

#### Quick Links to Other Relevant Sites

- The Breast Cancer Deadline 2010
- [knowbreastcancer.org](http://knowbreastcancer.org)
- National Breast Cancer Coalition
- National Breast Cancer Foundation
- National Cancer Institute
- Susan G. Komen Breast Cancer Foundation
- U.S. National Library of Medicine

#### Featured Titles

To open a document, please click on the jacket.

-  [Understanding Breast Changes: A Health Guide for Women, by National Cancer Institute \(National Cancer Institute \(U.S.\), 2009\)](#) [VIEW THIS TITLE](#)
-  [What You Need To Know About Breast Cancer, by National Cancer Institute \(National Cancer Institute \(U.S.\), 2009\)](#) [VIEW THIS TITLE](#)
-  [Coping With Advanced Cancer \(Support for People With Cancer\), by National Cancer Institute \(National Cancer Institute \(U.S.\), 2005\)](#) [VIEW THIS TITLE](#)
-  [Taking Part in Cancer Treatment Research Studies, by National Cancer Institute \(National Cancer Institute \(U.S.\), 2007\)](#) [VIEW THIS TITLE](#)
-  [Mammography Saves Lives: Pink Ribbon Sunday Mammography Awareness Program A Guide for African American and Hispanic](#)

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DASH! and Saas

*ebrary employees have created a number of open access databases with DASH!. We also use DASH! for internal archives of research, RFPs, contracts, marketing collateral, and more.*



# Platform Overview

**ebrary is committed to developing innovative technologies and services to address the needs of researchers and librarians.**

Key features and benefits:

- Works on multiple devices – on and offline
- Contextual linking across multiple online resources with InfoTools™
- Unique ability to upload and integrate a library's own digital content with DASH! and Software as a Service (SaaS) (see page 12)
- Shareable bookshelves
- Notes and highlights
- Multiple options for searching and navigating
- Automatic citations when text is printed or copied and pasted into Word or any text applications. Citations include an automatic URL hyperlink back to the source
- Ability to transform text into a hyperlink to a URL of the end-user's choice
- Text-to-speech and other keyboard shortcuts to assist end-users with special accessibility needs
- Available in multiple languages including Arabic, Chinese (simplified), English, French, German, Japanese, Portuguese, Spanish, Swedish, and Turkish, with additional languages in the works
- Free on-demand MARC records
- COUNTER-compliant usage statistics
- Around the clock training and responsive customer support



Research is automatically stored on a personal bookshelf that can be shared with others.

The InfoTools menu can be customized by libraries to link to the resources of their choice, extending their value and providing a richer research experience for patrons.

**Ionization of Various Habitable Niches During Alteration of Oceanic Crust**

**Abstract** Tunnel structures in volcanic glass are a world wide phenomenon known to harbor microorganisms of the deep sub-sea-floor biosphere. As weathering of the ocean crusts proceeds, volcanic glass is altered and palagonitized. Palagonitization of volcanic glass results in the secondary phases **phillipsite** and smectite. The alteration and palagonitization result in destruction of microbial habitats. Colonization of new habitable niches is thus forced on microorganisms by external forces.

In basalt samples that were drilled and collected during the Ocean Drilling Program (ODP) Leg 197 at the Emperor Seamounts in the Pacific Ocean

