

AGGREGATED DATABASE COLLECTIONS BUSINESS & ECONOMICS

HIGHLIGHTS

- Growing online collection of over 2,900 full-text, searchable books and reports
- More than 40 world-class contributing publishers
- 75% of titles published in past two years
- Simultaneous, multi-user access – at any time, from anywhere
- New books & case studies added at no additional cost during subscription term
- Delivered via a custom website that ebrary creates, hosts and maintains
- Integrates with existing ILS systems and digital resources
- MARC 21 records provided with link in the 856 fields directly to titles
- Advanced research tools turn every word in every document into a highly interactive experience
- Reporting tools and usage statistics to ICOLC standards
- Personalized bookshelves, highlighting, annotations and more
- PDF-based technology provides an online replica of a book's print version

CATEGORY STRENGTHS

- Business Administration
- Management
- Economic History & Theory
- Global Business & Economic Development
- Business Practice

KEY CONTRIBUTING PUBLISHERS

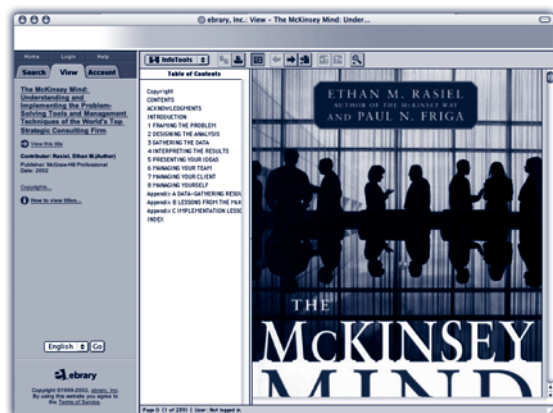
- American Management Association (AMACOM)
- Cambridge University Press
- Career Press
- Greenwood Publishing Group
- John Wiley & Sons
- McGraw-Hill Professional Book Group
- MIT Press
- Taylor & Francis Group
- World Bank

SUPPLYING PATRON DEMAND

ebrary's Business & Economics database collection boasts more than 2,500 titles, from over 40 publishers—nearly three quarters of which were published within the past two years. The range of the list supports course work at the undergraduate as well as post-graduate level, in economic theory (classical, Keynesian, monetary, supply-side), history (including political and philosophical), and policy (both in the developed and underdeveloped world).

The collection includes practical guides for management, hiring, training, marketing and sales, but also higher-level, case study-based profiles of best practices in areas such as accounting, finance, quality control, and information management. With business intelligence profiles of over 80 countries, and book-length treatments of strategic developing and emerging markets, the collection supports educational initiatives to prepare students for work in a global environment.

The category of business practice addresses skills needed for both course and corporate work—from econometrics and business math, to proposal writing and public speaking. While the management category profiles the world's most successful CEOs, companies, and organizations, it also offers exceptional coverage of ethical leadership—sure to be a growing part of MBA curricula in the coming years.



SAMPLE TITLE LIST: BUSINESS & ECONOMICS

For a complete title list please contact an ebrary sales representative.

Development as Freedom	Sen, Amartya	Alfred A. Knopf	1999
Introduction to Economic Dynamics	Shone, Ronald	Cambridge University Press	2001
Famous First Bubbles: The Fundamentals of Early Manias	Garber, Peter M	MIT Press	2000
Routledge Encyclopedia of International Political Economy (Volumes 1&2)	Jones, R. J. Barry	Taylor & Francis	2001
Methods of Mathematical Finance	Karatzas, I.	Springer-Verlag	1998
Treasurer's and Controller's Desk Book	Gotthilf, Daniel L.	AMACOM Books	2001
Creating an Economic Development Action Plan: A Guide for Development Professionals (Revised & Updated Edition)	Lyons, Thomas	Greenwood Publishing Group	2001
Ethics & Excuses: The Crisis in Professional Responsibility	McDowell, Banks	Greenwood Publishing Group	2000
The McKinsey Mind: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm	Rasiel, Ethan M.	McGraw-Hill	2002
Protection of Workers' Personal Data: An ILO Code of Practice	International Labor Organization (ILO)	ILO	1999
Bionic e-Teamwork: How to Build Collaborative Virtual Teams at Hyperspeed	Kostner, Jaclyn	Dearborn Trade Publishing	2001
The Next Economy	Ettenberg, Elliott	McGraw-Hill	2002

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